

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399637

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gemvara Inc.		04/26/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Richline Group, Inc.		
Street Address:	1385 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86791586	YOUR STONE. YOUR STORY.	
Registration Number:	5033174	SEQUEL	
Registration Number:	4994333	GEMMA GRAY	
Registration Number:	4843808	G	
Registration Number:	4372038	G	
Registration Number:	4372039	GEMVARA	
Registration Number:	3980353	GEMVARA	
Registration Number:	3975724	GEMVARA	
CORRESPONDENCE DATA			
Fax Number:	2089883912		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	727 865 1865		
Email:	velliot@tampabay.rr.com		
Correspondent Name:	Victoria Elliot		
Address Line 1:	132 Sands Point Drive		
Address Line 4:	Tierra Verde, FLORIDA 33715		
NAME OF SUBMITTER:	Victoria Elliot		
SIGNATURE:	/Victoria Elliot/		

OP \$215.00 86791586

DATE SIGNED:	09/24/2016
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective April 26, 2016 by and between GEMVARA INC., a Delaware corporation with its principal place of business at 141 Tremont Street, Boston, Massachusetts 02111 ("Assignor"), and RICHLINE GROUP, INC., a Delaware corporation with its principal place of business at 1385 Broadway, New York, New York 10018 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademarks listed on Exhibit A annexed hereto (the "Marks"); and

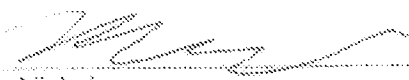
WHEREAS, Assignor desires to assign all the right, title and interest of Assignor in and to the Marks together with all common law rights therein and the goodwill of the business symbolized by the Marks to Assignee, and Assignee desires to accept such assignment in accordance herewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set unto Assignee all right, title and interest of Assignor in and to the Marks, together with the good will of the business symbolized by the Mark, including but not limited to any registrations and applications therefor, any renewals and extensions of the registrations, all common law rights to the Marks, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, as well as all rights to sue and recover damages for past, present or future infringements or misappropriations thereof.

Assignor and its successors and assign shall execute and deliver to Assignee any reasonably necessary further documents and instruments and shall take any reasonable further actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof at Assignee's expense. This Assignment may be executed in counterparts, each of which shall be deemed to be an original but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives effective on the date first above written.

GEMVARA INC.

By: 
Matt Nichols

RICHLINE GROUP, INC.

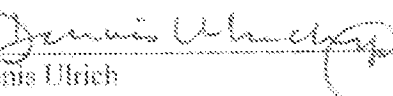
By: 
Dennis Ulrich

EXHIBIT A

<u>TRADEMARK</u>	<u>NUMBER</u>	<u>REG DATE</u>
SEQUEL	5033174	8/30/16
YOUR STONE YOUR STORY	86791586	NOA issued 5/24/16
GEMMA GRAY	4994333	7/5/16
DESIGN	4843808	11/3/15
G	4372038	7/23/13
GEMVARA	4372039	7/23/13
GEMVARA	3980353	6/21/11
GEMVARA	3975724	6/7/11