

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tequila 4-2 Limited		01/24/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Vivian Group Inc.		
Street Address:	79 Easton Road		
City:	Brantford, Ontario		
State/Country:	CANADA		
Postal Code:	N3P 1J4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2072179	MEXICASA!	
CORRESPONDENCE DATA			
Fax Number:	2026268305		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026268305		
Email:	dmullarkey@polsinelli.com, trademark@polsinelli.com, lcimino@polsinelli.com		
Correspondent Name:	Daniel P. Mullarkey		
Address Line 1:	1401 Eye Street, NW, Suite 800		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	085361-553923-2734		
DOMESTIC REPRESENTATIVE			
Name:	Daniel P. Mullarkey		
Address Line 1:	1401 Eye Street, NW, Suite 800		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Daniel P. Mullarkey		
SIGNATURE:	/daniel mullarkey/		
DATE SIGNED:	09/23/2016		

CH \$40.00 2072179

Total Attachments: 5

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ASSIGNMENT

WHEREAS Tequila 4-2 Limited, a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 79 Easton Road, Brantford, Ontario, Canada, N3P 1J4, hereafter referred to as Assignor, was the owner of the registered Trademarks identified in Schedule "A" (the "Trademarks");

AND WHEREAS Vivian Group Inc., a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 79 Easton Road, Brantford, Ontario, Canada, N3P 1J4, hereafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with such use and symbolized by the said Trademarks and the aforesaid applications and registrations;

AND WHEREAS the Assignor is willing to sell, assign, transfer and convey all of their right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with its use and symbolized by the said Trademarks and the aforesaid applications and registrations absolutely;

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby sell, transfer, convey and assign unto the Assignee all of their right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with its use and symbolized by the said Trademarks and the said applications and registrations, for its own use absolutely, the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, transfer, conveyance and assignment not been made.

The parties acknowledge and agree that this assignment may be executed in counterparts and by facsimile transmission or electronic delivery in portable document format (".pdf") or tagged image file format (".tif"), each of which shall be equally effective as delivery of a manually executed counterpart hereof, but all of which together shall constitute one and the same instrument.

[SIGNATURES ON PAGE FOLLOWING]

Executed this 24th day of January, 2016.

TEQUILA LIMITED

Per: 

Name: Andrew Vivian

Title: President

I have the Authority to bind the Corporation

Executed this 24th day of January, 2016.

VIVIAN GROUP INC.

Per: 

Name: Andrew Vivian

Title: President

I have authority to bind the Corporation

SCHEDULE "A"

45750-3011	CA	SoNatural	1642694		ALLOWED	11/ 7/2014	9/ 9/2013	
45750-3006	US	ALL THE GOODNESS UNDER THE SUN	85609,936		ALLOWED	5/ 5/2015	4/27/2012	
45750-3016	CA	SoSweet	1750270		PENDING		10/13/2015	
45750-3018	CA	SoSavoury	1750271		PENDING		10/13/2015	
45750-3010	US	SoGlutenFree	86074,449		PENDING		9/25/2013	
45750-3013	US	SoVegan	86092,652		PENDING		10/16/2013	
45750-3015	US	SoSweet	86812,396		PENDING		11/ 6/2015	
45750-3017	US	SoSavoury	86812,368		PENDING		11/ 6/2015	
45750-0005	CA	BORN TO BE MILD	750312	TMA449838	REGISTERED		3/24/1994	11/10/1995
45750-0006	CA	CRUCHE-A-SALSA	756266	TMA445043	REGISTERED		6/ 7/1994	7/ 7/1995
45750-0007	CA	DÉCIDÉMENT DOUCE	756263	TMA451200	REGISTERED		6/ 7/1994	12/ 1/1995
45750-0010	CA	JUG-O-SALSA	752107	TMA445021	REGISTERED		4/18/1994	7/ 7/1995
45750-0011	CA	MEXICASA	527145	TMA311183	REGISTERED		8/20/1984	2/ 7/1986
45750-0012	CA	MEXICASA JUG-O-SALSA	752106	TMA453792	REGISTERED		4/18/1994	2/ 9/1996
45750-0013	CA	MEXICASAI & Design	759620	TMA445272	REGISTERED		7/15/1994	7/14/1995
45750-0014	CA	MEXICASAI & Design	759621	TMA474652	REGISTERED		7/15/1994	4/14/1997
45750-0015	CA	MEXICASAI TACO KIT & Design	812755	TMA477406	REGISTERED		5/16/1996	6/ 9/1997
45750-0017	CA	SENIOR ITOS Design THE UNINHIBITED TASTE	789124	TMA462937	REGISTERED		8/ 2/1995	8/30/1996
45750-0018	CA	OF MEXICASA	759618	TMA442950	REGISTERED		7/15/1994	5/12/1995

TRADEMARK

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REG. NO.	CLASS	MARK	REG. NO.	REG. NO.	STATUS	REG. DATE	REG. DATE	REG. DATE	REG. DATE
45750-0019	CA	TIO SANCHO	507179	TMA307950	REGISTERED		7/27/1983	11/1/1985	
45750-0020	CA	TORTILLA TWOSOME YOUR ULTIMATE MEXICAN	757653	TMA445048	REGISTERED		6/27/1994	7/7/1995	
45750-0024	CA	SOLUTION Votre Solution Mexicaine	1334346	TMA762814	REGISTERED	4/4/2008	2/7/2007	3/29/2010	
45750-0025	CA	Ultime	1334347	TMA762806	REGISTERED	4/4/2008	2/7/2007	3/29/2010	
45750-0029	CA	SOSENSIBLE & Design COUNTRY MILL	1395157	TMA762807	REGISTERED	1/29/2010	5/12/2008	3/29/2010	
45750-3001	CA	BAKEHOUSE	1553978	TMA890642	REGISTERED	11/9/2012	11/28/2011	11/24/2014	
45750-3002	CA	SOLIS DESIGN	1555283	TMA857515	REGISTERED	7/19/2013	12/7/2011	8/12/2013	
45750-3003	CA	ALL THE GOODNESS UNDER THE SUN	1555284	TMA889028	REGISTERED	11/9/2012	12/7/2011	10/30/2014	
45750-3009	CA	SoGlutenFree	1642693	TMA896457	REGISTERED	11/7/2014	9/9/2013	2/12/2015	
45750-3012	CA	SoVegan	1645110	TMA896447	REGISTERED	11/7/2014	9/25/2013	2/12/2015	
45750-0004	US	MEXICASAI	74573,558	2072,179	REGISTERED		9/14/1994	6/17/1997	
45750-0028	US	SOSENSIBLE & Design COUNTRY MILL	77549,971	3646,220	REGISTERED		8/18/2008	6/30/2009	
45750-3004	US	BAKEHOUSE	85604,059	4792,689	REGISTERED		4/20/2012	8/18/2015	
45750-3005	US	SOLIS DESIGN	85609,933	4464,608	REGISTERED		4/27/2012	1/14/2014	

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RECORDED: 09/23/2016