TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM400032

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/01/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LaunchKey, Inc.		09/01/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Sesame Merger Sub, LLC	
Street Address:	823 S. Las Vegas Blvd, Suite 200	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89101	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4492288	LAUNCHKEY
Registration Number:	4499259	

CORRESPONDENCE DATA

Fax Number: 5037785499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-778-5320 Email: almurray@dwt.com

J. Alfred Murray, Davis Wright Tremaine **Correspondent Name:**

Address Line 1: 1300 SW Fifth Avenue, Suite 2400 Address Line 4: Portland, OREGON 97201-5610

ATTORNEY DOCKET NUMBER:	0086500-000012
NAME OF SUBMITTER:	J. Alfred Murray, Davis Wright Tremaine
SIGNATURE:	/J. Alfred Murray/
DATE SIGNED:	09/28/2016

Total Attachments: 4

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State of Delaware Secretary of State Division of Corporations Delivered 06:27 PM 09/01/2016 FILED 06:27 PM 09/01/2016 SR 20165628414 - File Number 6126760

CERTIFICATE OF MERGER

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LAUNCHKEY, INC., a Delaware corporation, with and into SESAME MERGER SUB, LLC a Delaware limited liability company

September 1, 2016

In accordance with the provisions of Section 264(c) of the Delaware General Corporation Law (the "<u>DGCL</u>") and Section 18-209 of the Delaware Limited Liability Company Act (the "<u>Act</u>"), the undersigned limited liability company hereby certifies the following facts relating to the merger of LaunchKey, Inc., a Delaware corporation ("<u>LaunchKey</u>"), with and into Sesame Merger Sub, LLC, a Delaware limited liability company ("<u>Sesame</u>," and, together with LaunchKey, the "<u>Constituent Companies</u>").

1. The name, state of formation or organization and type of entity of each of the Constituent Companies to the Merger (as defined below) are as follows:

Name State of Formation or Organization

and Type of Entity

LaunchKey, Inc. Delaware corporation

Sesame Merger Sub, LLC Delaware limited liability company

- 2. An Agreement and Plan of Merger, dated as of September 1, 2016, by and among the Constituent Companies (the "Merger Agreement"), pursuant to which LaunchKey will merge with and into Sesame, with Sesame continuing as the surviving entity (the "Merger"), has been approved, adopted, certified, executed and acknowledged by each of the Constituent Companies in accordance with Sections 251 and 264 of the DGCL and Section 18-209 of the Act.
- 3. The name of the surviving limited liability company in the Merger (the "Surviving Company") is "Sesame Merger Sub, LLC".
- 4. The certificate of formation of the Surviving Company shall be in the form attached hereto as Exhibit A.
- 5. An executed copy of the Merger Agreement is on file at the office of the Surviving Company located at 823 S. Las Vegas Blvd., Suite 200, Las Vegas, Nevada 89101.
- 6. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member or stockholder of the Constituent Companies.
- 7. The Merger shall become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

[Signature Appears on Following Page]

TRADEMARK REEL: 005885 FRAME: 0921 IN WITNESS WHEREOF, the Surviving Company has caused this Certificate of Merger to be executed by its duly authorized person as of the date first above written.

SESAME MERGER SUB, LLC

Name:_

Title: President

SIGNATURE PAGE TO CERTIFICATE OF MERGER

Exhibit A

See attached.

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TRADEMARK
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CERTIFICATE OF FORMATION **OF** SESAME MERGER SUB, LLC

Pursuant to Section 18-201 of the Delaware Limited Liability Company Act:

- The name of the limited liability company is SESAME MERGER SUB, LLC. 1.
- 2. The registered office in the State of Delaware is 160 Greentree Drive, Suite 101, in the city of Dover, County of Kent, 19904 and the name of the registered agent at such address is National Registered Agents, Inc.

88133560.1 0042529-00005 **TRADEMARK** REEL: 005885 FRAME: 0924 RECORDED: 09/28/2016