

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tequila 4-2 Limited		01/24/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Vivian Group, Inc.		
Street Address:	79 Easton Road		
City:	Brantford, Ontario		
State/Country:	CANADA		
Postal Code:	N3P 1J4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3646220	SOSENSIBLE	
CORRESPONDENCE DATA			
Fax Number:	3172371000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-237-1089		
Email:	tmindy@faegrebd.com,ashley.moore@faegrebd.com,louis.perry@faegrebd.com		
Correspondent Name:	Louis T. Perry		
Address Line 1:	300 N. Meridian Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
DOMESTIC REPRESENTATIVE			
Name:	Louis T. Perry		
Address Line 1:	300 N. Meridian Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Louis T. Perry		
SIGNATURE:	/Louis T. Perry/		
DATE SIGNED:	09/28/2016		

OP \$40.00 3646220

Total Attachments: 5

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ASSIGNMENT

WHEREAS Tequila 4-2 Limited, a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 79 Easton Road, Brantford, Ontario, Canada, N3P 1J4, hereafter referred to as Assignor, was the owner of the registered Trademarks identified in Schedule "A" (the "Trademarks");

AND WHEREAS Vivian Group Inc., a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 79 Easton Road, Brantford, Ontario, Canada, N3P 1J4, hereafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with such use and symbolized by the said Trademarks and the aforesaid applications and registrations;

AND WHEREAS the Assignor is willing to sell, assign, transfer and convey all of their right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with its use and symbolized by the said Trademarks and the aforesaid applications and registrations absolutely;

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby sell, transfer, convey and assign unto the Assignee all of their right, title and interest in and to the said Trademarks, together with the goodwill of the business associated with its use and symbolized by the said Trademarks and the said applications and registrations, for its own use absolutely, the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, transfer, conveyance and assignment not been made.

The parties acknowledge and agree that this assignment may be executed in counterparts and by facsimile transmission or electronic delivery in portable document format (".pdf") or tagged image file format (".tif"), each of which shall be equally effective as delivery of a manually executed counterpart hereof, but all of which together shall constitute one and the same instrument.

[SIGNATURES ON PAGE FOLLOWING]

Executed this 24th day of January, 2016.

TEQUILA LIMITED

Per: 

Name: Andrew Vivian

Title: President

I have the Authority to bind the Corporation

Executed this 24th day of January, 2016.

VIVIAN GROUP INC.

Per: 

Name: Andrew Vivian

Title: President

I have authority to bind the Corporation

TRADEMARK

REEL: 005886 FRAME: 0147

SCHEDULE "A"

REGISTRATION NUMBER	CLASS	MARK	REGISTRATION NUMBER	STATUS	REGISTRATION DATE	EXPIRES
45750-3011	CA	SoNatural	1642694	ALLOWED	11/ 7/2014	9/ 9/2013
45750-3006	US	ALL THE GOODNESS UNDER THE SUN	85609,936	ALLOWED	5/ 5/2015	4/27/2012
45750-3016	CA	SoSweet	1750270	PENDING		10/13/2015
45750-3018	CA	SoSavoury	1750271	PENDING		10/13/2015
45750-3010	US	SoGlutenFree	86074,449	PENDING		9/25/2013
45750-3013	US	SoVegan	86092,652	PENDING		10/16/2013
45750-3015	US	SoSweet	86812,396	PENDING		11/ 6/2015
45750-3017	US	SoSavoury	86812,368	PENDING		11/ 6/2015
45750-0005	CA	BORN TO BE MILD	750312	REGISTERED		3/24/1994
45750-0006	CA	CRUCHE-A-SALSA	756266	REGISTERED		6/ 7/1994
45750-0007	CA	DÉCIDÉMENT DOUCE	756263	REGISTERED		6/ 7/1994
45750-0010	CA	JUG-O-SALSA	752107	REGISTERED		4/18/1994
45750-0011	CA	MEXICASA	527145	REGISTERED		8/20/1984
45750-0012	CA	MEXICASA JUG-O-SALSA	752106	REGISTERED		4/18/1994
45750-0013	CA	MEXICASA I & Design	759620	REGISTERED		7/15/1994
45750-0014	CA	MEXICASA I & Design	759621	REGISTERED		7/15/1994
45750-0015	CA	MEXICASA I TACO KIT & Design	812755	REGISTERED		5/16/1996
45750-0017	CA	SEÑOR ITOS Design	789124	REGISTERED		8/ 2/1995
45750-0018	CA	THE UNINHIBITED TASTE OF MEXICASA	759618	REGISTERED		7/15/1994

Serial Number	State/Country	Mark	Class	Registration Number	Registration Date	Expiration Date
45750-0019	CA	TIO SANCHO		507179	7/27/1983	11/1/1985
45750-0020	CA	TORTILLA TWOSOME		757653	6/27/1994	7/7/1995
45750-0024	CA	YOUR ULTIMATE MEXICAN SOLUTION		1334346	4/4/2008	3/29/2010
45750-0025	CA	Votre Solution Mexicaine Ultime		1334347	4/4/2008	3/29/2010
45750-0029	CA	SOSENSIBLE & Design COUNTRY MILL		1395157	1/29/2010	3/29/2010
45750-3001	CA	BAKEHOUSE		1553978	11/9/2012	11/24/2014
45750-3002	CA	SOLIS DESIGN		1555283	7/19/2013	8/12/2013
45750-3003	CA	ALL THE GOODNESS UNDER THE SUN		1555284	11/9/2012	10/30/2014
45750-3009	CA	SoGlutenFree		1642693	11/7/2014	2/12/2015
45750-3012	CA	SoVegan		1645110	11/7/2014	2/12/2015
45750-0004	US	MEXICASA!		74573,558	9/14/1994	6/17/1997
45750-0028	US	SOSENSIBLE & Design COUNTRY MILL		77549,971	8/18/2008	6/30/2009
45750-3004	US	BAKEHOUSE		85604,059	4/20/2012	8/18/2015
45750-3005	US	SOLIS DESIGN		85609,933	4/27/2012	1/14/2014