

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vitamins Playwear, Ltd.		09/29/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Virtuoso Enterprises LLC		
Street Address:	10 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	1362018	VITAMINS	
Registration Number:	2556587	VITAMINS BABY	
Registration Number:	2498807	BABY V	
Registration Number:	2550905	VITAMINS KIDS	
Registration Number:	2469417	VITAMINS BABY	
Registration Number:	2477997	LAY ME DOWN 2 - SLEEP	
Registration Number:	2557079	VITAMINS KIDS	
Registration Number:	2968340	MULTI VITAMINS	
Registration Number:	3215116	STERLING BABY BY VITAMINS	
Registration Number:	4108461	LAY ME DOWN 2 SLEEP	
Registration Number:	3900301	VITAMINS	
Registration Number:	3934056	VITAMINS KIDS	
Registration Number:	3934057	VITAMINS BABY	
Serial Number:	85932425	SPLASH BY VITAMINS	
Serial Number:	86003911	SPLASH BY VITAMINS	
Serial Number:	86539380	VITAMINS KIDS	
Serial Number:	86539785	VITAMINS KIDS	
Serial Number:	86539299	VITAMINS BABY	
Serial Number:	86539657	VITAMINS BABY	

OP \$490.00 1362018

CORRESPONDENCE DATA**Fax Number:** 8668507498*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212-883-4909**Email:** adivino@cozen.com**Correspondent Name:** Amy F. Divino, Cozen O'Connor**Address Line 1:** 277 Park Avenue**Address Line 4:** New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER:	244338 Vits to Virtuoso
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NAME OF SUBMITTER:	Amy F. Divino
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SIGNATURE:	/AFD/
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DATE SIGNED:	09/29/2016
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Total Attachments: 3

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U.S. TRADEMARK ASSIGNMENT

Whereas, Vitamins Playwear, Ltd. (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of New York, having an address at 10 West 33rd Street, New York, New York, 10001, is the owner of the following trademarks, and active applications and active registrations in the United States Patent and Trademark Office:

Trademark	Application No./ Registration No.	Filed/Granted	Status
VITAMINS	1,362,018	24 September 1985	Issued
VITAMINS BABY	2,556,587	02 April 2002	Issued
BABY V	2,498,807	16 October 2001	Issued
VITAMINS KIDS	2,550,905	19 March 2002	Issued
	2,469,417	17 July 2001	Issued
<i>Lay me down 2-Sleep</i>	2,477,997	14 August 2001	Issued
	2,557,079	02 April 2002	Issued
MULTI VITAMINS	2,968,340	12 July 2005	Issued
STERLING BABY BY VITAMINS	3,215,116	06 March 2007	Issued
LAY ME DOWN TO SLEEP	4,108,461	06 March 2012	Issued
VITAMINS	3,900,301	04 January 2011	Issued
VITAMINS KIDS	3,934,056	22 March 2011	Issued
VITAMINS BABY	3,934,057	22 March 2011	Issued
SPLASH BY VITAMINS	85-932,425	15 May 2013	Pending
SPLASH BY VITAMINS	86-003,911	08 July 2013	Pending
VITAMINS KIDS	86-539,380	19 February 2015	Pending
	86-539,785	19 February 2015	Pending
VITAMINS BABY	86-539,299	19 February 2015	Pending

Trademark	Application No./ Registration No.	Filed/Granted	Status
	86-539,657	19 February 2015	Pending

Whereas, Virtuoso Enterprises LLC (hereinafter "Assignee"), a limited liability company organized and existing under the laws of the State of New York, having an address at 10 West 33rd Street, New York, New York, 10001, is desirous of acquiring the trademarks, the portion of the ongoing and existing business to which the trademarks pertain, the goodwill of the business symbolized by the trademarks, and the applications and registrations therefor.

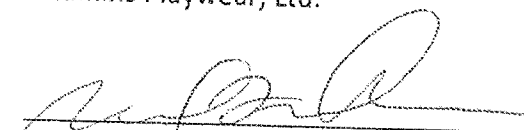
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the trademarks, the ongoing and existing portion of the business to which the trademarks pertain, together with the goodwill of the business symbolized connected with the use of, and symbolized by the trademarks:

1. the trademark applications and trademark registrations set forth above and all issuances, extensions and renewals thereof;
2. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction throughout the world;
3. any and all royalties, fees, income, payments, and other proceeds now or hereafter due to payable with respect to any and all of the foregoing; and
4. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and

future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Vitamins Playwear, Ltd.

By:



Michael R. Matalon
President

Dated: 29 September 2016