

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400987

|   |  |                         |  |
|---|--|-------------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                         |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                         |  |
| <b>CONVEYING PARTY DATA</b>   |  |                         |  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>   | <b>Entity Type</b>                       |
| AuDStandard, LLC  |  | 09/29/2016              | Limited Liability Company:<br>NEW JERSEY |
| <b>RECEIVING PARTY DATA</b>   |  |                         |  |
| <b>Name:</b>  | Belsono Management Group, LLC                      |                         |  |
| <b>Street Address:</b>  | 115 US46   |                         |  |
| <b>Internal Address:</b>  | Suite G51  |                         |  |
| <b>City:</b>  | Mountain Lakes                                     |                         |  |
| <b>State/Country:</b>   | NEW JERSEY   |                         |  |
| <b>Postal Code:</b>   | 07046  |                         |  |
| <b>Entity Type:</b>   | Limited Liability Company: NEW JERSEY              |                         |  |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                         |  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>        |  |
| <b>Serial Number:</b>   | 86875646   | BELSONO HEARING CENTERS |  |
| <b>CORRESPONDENCE DATA</b>  |  |                         |  |
| <b>Fax Number:</b>  | 8668643947   |                         |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                         |  |
| <b>Phone:</b>   | 973-401-7157                                       |                         |  |
| <b>Email:</b>   | patent@grahamcurtin.com                            |                         |  |
| <b>Correspondent Name:</b>  | Harris A. Wolin                                    |                         |  |
| <b>Address Line 1:</b>  | Graham Curtin, P.A.                                |                         |  |
| <b>Address Line 2:</b>  | 4 Headquarters Plaza, P.O. Box 1991                |                         |  |
| <b>Address Line 4:</b>  | Morristown, NEW JERSEY 07962-1991                  |                         |  |
| <b>NAME OF SUBMITTER:</b>   | Harris A. Wolin                                    |                         |  |
| <b>SIGNATURE:</b>   | /Harris A. Wolin/                                  |                         |  |
| <b>DATE SIGNED:</b>   | 10/05/2016   |                         |  |
| <b>Total Attachments: 1</b>   |  |                         |  |
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OP \$40.00 86875646

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (“Assignment”) is made this 29<sup>th</sup> day of September 29, 2016, by and between AuDStandard, LLC (“Assignor”), having a principal address at 115 US46, Suite D-25, Mountain Lakes, NJ 07046, and Belsono Management Group, LLC, (“Assignee”), having a principal address at 115 US46, Suite G51, Mountain Lakes, NJ 07046.

### RECITALS:

Assignor has rights to the following U.S. trademark application (the “Mark”):

| <u>Serial No.</u> | <u>Mark</u>             |
|-------------------|-------------------------|
| 86/875,646        | BELSONO HEARING CENTERS |

Assignor desires to assign and convey, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the Mark, together with all good will and all other rights associated with the Mark.

**NOW, THEREFORE**, for and in consideration of the sum of One Dollar (\$1.00) and the mutual covenants herein contained, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth at length below.
2. Assignor hereby assigns, sets over and transfers to Assignee all of Assignor's right, title and interest in, to and under the following:
  - a) The Mark;
  - b) All common law rights and good will associated with the Mark; and
  - c) The right to recover damages for any and all past infringement.
3. Assignee is a successor to the entire portion of the Assignor's business to which the Mark pertains.
4. This Assignment includes the entire portion of the Assignor's business to which the Mark pertains.

Assignee hereby accepts the assignment and conveyance of the Mark.

**IN WITNESS WHEREOF**, the parties hereto have duly executed this Assignment as of the day and year first written above.

**AUDSTANDARD, LLC**

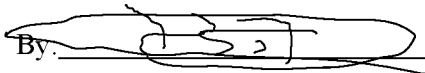
By: 

Name: Amir Hadar

Title: Principal

Date: September 29, 2016

**BELSONO MANAGEMENT GROUP, LLC**

By: 

Name: Amir Hadar

Title: Principal

Date: September 29, 2016