

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401756

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	09/01/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Loring Ward Group, Inc.		08/25/2016	Corporation: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Loring Ward Holdings, Inc.	08/25/2016	Corporation: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Loring Ward Holdings, Inc.
Street Address:	10 Almaden Blvd., 15th Fl.
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95113
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2923668	LORING WARD
Registration Number:	4984178	LORING WARD NETWORK
Registration Number:	2157578	PERSONAL CFO
Registration Number:	2636877	SA FUNDS
Registration Number:	4013409	SA FUNDS - INVESTMENT TRUST
Registration Number:	4071371	STRUCTURED INVESTING IN AN UNSTRUCTURED

CORRESPONDENCE DATA

Fax Number: 3102030567

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-203-8080

Email: trademarkdocket@jmbm.com

Correspondent Name: JEFFER MANGELS BUTLER & MITCHELL, LLP

Address Line 1: 1900 Avenue of the Stars, 7th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067

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NAME OF SUBMITTER:	Bernard R. Gans
SIGNATURE:	/Bernard R. Gans/
DATE SIGNED:	10/12/2016
Total Attachments: 1 source=Delaware Certificate of Merger 25Aug2016#page1.tif	

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Loring Ward Holdings Inc., and the name of the corporation being merged into this surviving corporation is Loring Ward Group Inc.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: The name of the surviving corporation is Loring Ward Holdings Inc a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The merger is to become effective on September 1, 2016.

SIXTH: The Agreement of Merger is on file at 10 Almaden Blvd., 15th Fl. San Jose, California 95113, the place of business of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 25 day of August, A.D., 2016.

By: 
Authorized Officer

Name: Alexander Potts
Print or Type

Title: CEO & President

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:30 AM 08/25/2016
FILED 11:31 AM 08/25/2016

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RECORDED: 10/12/2016

TRADEMARK
REEL: 005898 FRAME: 0729