

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402728

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fivepals, LLC		10/19/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Fivepals, Inc.		
Street Address:	866 Avenue of the Americas, 9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4971278	ALICE	
CORRESPONDENCE DATA			
Fax Number:	3107469820		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3107469810		
Email:	uspto@stubbsalderton.com		
Correspondent Name:	Konrad Gatien		
Address Line 1:	15260 Ventura Boulevard, 20th Floor		
Address Line 2:	Stubbs Alderton & Markiles, LLP		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
ATTORNEY DOCKET NUMBER:	Fivepals - TM Assignment		
NAME OF SUBMITTER:	Konrad Gatien		
SIGNATURE:	/s/		
DATE SIGNED:	10/20/2016		
Total Attachments: 1			
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CH \$40.00 4971278

ASSIGNMENT

This assignment agreement (“Agreement”) effective as of October 19, 2016, is entered into by and between, on the one hand, Fivepals, LLC (“Assignor”), a limited liability company organized and existing under the laws of New York and, on the other hand, Fivepals, Inc. (“Assignee”), a corporation organized and existing under the laws of Delaware.

RECITALS

WHEREAS Assignor represents and warrants to Assignee that Assignor is the owner of all rights, title and interest in and to the trademark registration obtained in the United States for the mark ALICE, US Federal Trademark Registration No. 4971278 and all intellectual property associated therewith (collectively, the “Mark”); and

WHEREAS, Assignee is desirous of acquiring the Mark and accompanying goodwill.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all of its rights, title and interest in and to the Mark on a worldwide basis including without limitation all intellectual property rights, moral rights, and the goodwill therein and thereto.

Fivepals, LLC

Fivepals, Inc.

By: Jeffron

By: Jeffron

Its: CEO

Its: CEO