

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403432

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grabbagreen Royalties LLC		10/26/2016	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Eat Clean Holdings, LLC		
Street Address:	10789 N. 90th St., Suite 202		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	86266830	AMAZONIAN WHEY	
Serial Number:	86266883	VITA VAMP	
Serial Number:	86266838	ENERGY ELEVATOR	
Serial Number:	86266825		
Serial Number:	86266892	OXIDATION ELIMINATION	
Serial Number:	86266868	SPIRITULINA	
Serial Number:	86266853	FAB & FRUITY	
Serial Number:	86266846	FEELING FABULOUS	
Serial Number:	86266862	PINA PROTEIN	
Serial Number:	86102155	GRABBAGREEN.COM FOOD + JUICE	
Serial Number:	85875343	HEALTHIIBAR	
Serial Number:	85875356	GRABBAGREEN	
Serial Number:	86385377	FOR THE HEALTH FREAK IN YOU	
Serial Number:	86385565	POWER PAIL	
Serial Number:	86385543	RED PHOENIX SMOOTHIE	
Serial Number:	86385513	GULF OF MEXICO	
Serial Number:	86385499	MIGHTY MAC & CHEESE	
Serial Number:	86385477	MOROCCAN MAC & CHEESE	
Serial Number:	86385397	GRAB YOUR OWN	
TRADEMARK			

OP \$540.00 86266830

Property Type	Number	Word Mark
Serial Number:	86385525	GANGNAM CITY
Serial Number:	86385490	SOUTH BEACH

CORRESPONDENCE DATA

Fax Number: 8477250077

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847.845.4345

Email: jlampel@lampellaw.com

Correspondent Name: Justin Lampel

Address Line 1: 555 Skokie blvd., Suite 500

Address Line 4: Northbrook, ILLINOIS 60062

NAME OF SUBMITTER:	Justin Lampel
SIGNATURE:	/Justin Lampel/
DATE SIGNED:	10/27/2016

Total Attachments: 2

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Trademark Applications/Registrations Assignment


This Assignment is entered into this October 26th, 2016 between *Grabbagreen Royalties LLC* of Scottsdale, AZ, herein referred to as "Assignor", and *Eat Clean Holdings, LLC* of Scottsdale, AZ, herein referred to as "Assignee." That Assignor is/has developed the following US trademark(s), for which federal trademark registration(s) have been granted or for which application(s) for registration have been filed in the United States Trademark Office:

Trademark Serial No.: 86266830 for the mark: AMAZONIAN WHEY
Trademark Serial No.: 86266883 for the mark: VITA VAMP
Trademark Serial No.: 86266838 for the mark: ENERGY ELEVATOR
Trademark Serial No.: 86266825 for the mark: BROCCOLI (LOGO)
Trademark Serial No.: 86266892 for the mark: OXIDATION ELIMINATION
Trademark Serial No.: 86266868 for the mark: SPIRITULINA
Trademark Serial No.: 86266853 for the mark: FAB & FRUITY
Trademark Serial No.: 86266846 for the mark: FEELING FABULOUS
Trademark Serial No.: 86266862 for the mark: PINA PROTEIN
Trademark Serial No.: 86102155 for the mark: GRABBAGREEN.COM FOOD + JUICE
Trademark Serial No.: 85875343 for the mark: HEALTHIBAR
Trademark Serial No.: 85875356 for the mark: GRABBAGREEN
Trademark Serial No.: 86385377 for the mark: FOR THE HEALTH FREAK IN YOU
Trademark Serial No.: 86385565 for the mark: POWER PAIL
Trademark Serial No.: 86385543 for the mark: RED PHOENIX SMOOTHIE
Trademark Serial No.: 86385513 for the mark: GULF OF MEXICO
Trademark Serial No.: 86385499 for the mark: MIGHTY MAC & CHEESE
Trademark Serial No.: 86385477 for the mark: MOROCCAN MAC & CHEESE
Trademark Serial No.: 86385397 for the mark: GRAB YOUR OWN
Trademark Serial No.: 86385525 for the mark: GANGNAM CITY
Trademark Serial No.: 86385490 for the mark: SOUTHBEACH

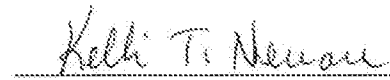
Assignor further assigns to Assignee all other trademarks/servicemarks associated with the Grabbagreen business including but not limited to trade dress, slogans or logos for which Assignor has legal rights to but for which were not the subject of a trademark application filing.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest, both foreign and domestic, in and to said mark and any corresponding applications and/or registrations which may issue regarding the same, and the goodwill of the business symbolized by said mark.

Date October 26th, 2016



Keely Newman (for Assignor)



Kelli T Newman (for Assignee)