

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403723

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ultra Unlimited		06/30/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American City Business Journals Inc.		
<b>Street Address:</b>	120 west morehead street		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4236940	P PUBLISHTHIS POWERING CONTENT CURATION	
<b>Registration Number:</b>	4121210	PUBLISHTHIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123817021		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2123817070		
<b>Email:</b>	egisolfi@sabinfirm.com		
<b>Correspondent Name:</b>	Eric Gisolfi, Sabin Bermant & Gould LLP		
<b>Address Line 1:</b>	One World Trade Center		
<b>Address Line 2:</b>	44th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10007		
<b>NAME OF SUBMITTER:</b>	Eric Gisolfi		
<b>SIGNATURE:</b>	/eric gisolfi/		
<b>DATE SIGNED:</b>	10/31/2016		
<b>Total Attachments: 5</b>			
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## TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Trademark and Domain Name Assignment ("Assignment") is effective as of June 30, 2016 by and between American City Business Journals Inc., a Delaware Corporation ("ACBJ") and Ultra Unlimited, a Delaware corporation ("UU"). Defined terms not specifically defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement, dated as of even date herewith (the "Purchase Agreement"), by and between ACBJ and UU.

WHEREAS, UU has adopted and is using the trademarks shown on the attached Schedule A, hereinafter "the Trademarks", and UU desires to assign all of its rights, title and interest in and to the Trademarks;

WHEREAS, UU has registered and is the owner of the domain name registrations as shown on the attached Schedule B, hereinafter "the Domains";

WHEREAS, ACBJ desires to acquire the Trademarks and the Domains;  
and

WHEREAS, pursuant to the Purchase Agreement, UU has agreed to assign to ACBJ the Trademarks and the Domain Names.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, UU does hereby sell, assign, transfer and set over unto ACBJ all of UU's right, title and interest in and to the Trademarks and the Domains, together with any and all goodwill associated with the use and/or registration of the Trademarks, the Domains and all common law rights associated therewith.

UU shall take all actions and provide ACBJ with additional data or documentation if necessary, as reasonably requested by ACBJ at ACBJ's expense, to effectuate this assignment.

This Agreement is subject to the Purchase Agreement and incorporates all of the terms and conditions of the Purchase Agreement. In the event of a conflict between the terms and conditions of this Agreement and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern, supersede and prevail. Notwithstanding anything to the contrary in this Agreement, nothing herein is intended to, nor shall it, extend, amplify, or otherwise alter the representations, warranties, covenants and obligations of the parties contained in the Purchase Agreement or the survival thereof.

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IN WITNESS WHEREOF, UU has executed this Assignment effective as of the date first above written.

*[Signature page follows]*

Ultra Unlimited Corp.

By:   
Name: Scott Decker  
Title: President

[Signature Page to Trademark Assignment]



American City Business Journals, Inc.

By: Whitney R. Shaw  
Name: Whitney R. Shaw  
Title: President

{Signature Page to Trademark Assignment}

**SCHEDULE A**

**Trademarks**

	U.S. Registration No. 4236940
PublishThis	U.S. Registration No. 4121210
SUPERSTORY	U.S. Registration No. 4040573
	U.S. Registration No. 3805788 <sup>1</sup>
WEBULTRA	U.S. Registration No. 3775492 <sup>2</sup>
SPORTSYOURWAY	U.S. Registration No. 3759715 <sup>3</sup>

<sup>1</sup> An Affidavit of Use was due by June 22, 2016. The final deadline to file the Affidavit of Use to maintain the registration is December 22, 2016

<sup>2</sup> An Affidavit of Use was due by April 13, 2016. The final deadline to file the Affidavit of Use to maintain the registration is October 13, 2016

<sup>3</sup> An Affidavit of Use was due by March 16, 2016. The final deadline to file the Affidavit of Use to maintain the registration is September 16, 2016