

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404216

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CEO Management, Inc.		11/02/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	KemperLesnik Communications, Inc.		
Street Address:	500 Skokie Blvd. Ste 444		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3102421	WINDY CITY WINE FESTIVAL	
Registration Number:	3088966	NAPERVILLE WINE FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:	3124607577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124605577		
Email:	jsutherland@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603-5577		
NAME OF SUBMITTER:	Julia K. Sutherland		
SIGNATURE:	/Julia K. Sutherland/		
DATE SIGNED:	11/02/2016		
Total Attachments: 3			
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ASSIGNMENT

This assignment is made as of November 2, 2016 ("Effective Date"), by and between CEO Management, Inc. ("Assignor"), and KemperLesnik Communications, Inc. ("Assignee").

Assignor owns the trademarks identified on the attached Schedule A (collectively, the "Marks"). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with them, as well as any and all common law rights and all trademark registrations identified on Schedule A attached hereto and made a part hereof.

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all right, title and interest in and to the Marks, including, but not limited to, all common law rights and all applications and registrations identified on Schedule A, together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

CEO MANAGEMENT, INC.

KEMPERLESNIK COMMUNICATIONS, INC.

By:

[Signature]

By:

[Signature]

Name Printed:

Scott A. Jones

Name Printed:

Sharon Kelly

Its:

President

Its:

VP + Genl Counsel

Date:

11/2/16

Date:

11/2/2016

EXHIBIT A

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
WINDY CITY WINE FESTIVAL	78560944	02/04/2005	3,102,421	06/06/2006
NAPERVILLE WINE FESTIVAL	78642881	06/03/2005	3,088,966	05/02/2006