

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM404772

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
My Egg Bank, LLC		09/19/2016	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	My Egg Bank North America, LLC		
<b>Street Address:</b>	1100 Johnson Ferry Road NE		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Sandy Springs		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30342		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4084694	MY EGG BANK	
<b>Registration Number:</b>	4084632	FROZEN EGG ADVANTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4044595734		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-459-0050		
<b>Email:</b>	bhipdocket@bakerlaw.com, carena@bakerlaw.com, clyu@bakerlaw.com, jdale@bakerlaw.com		
<b>Correspondent Name:</b>	Christopher M. Arena		
<b>Address Line 1:</b>	1170 Peachtree Street, NE		
<b>Address Line 2:</b>	Suite 2400		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-7676		
<b>NAME OF SUBMITTER:</b>	Judy Dale-Paralegal		
<b>SIGNATURE:</b>	/Judy Dale/		
<b>DATE SIGNED:</b>	11/08/2016		
<b>Total Attachments: 4</b>			
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## Trademark Assignment

Dated \_\_, 2016

WHEREAS, My Egg Bank, LLC, a Georgia limited liability company (“Assignor”), is the owner of the trademarks and trademark registrations described on Schedule A-1 hereto (the “Trademarks”); and,

WHEREAS, pursuant to the terms of that certain Membership Interest Purchase Agreement, dated as of August 29, 2016, by and among Assignor, My Egg Bank North America, LLC, a Georgia limited liability company (“Company”) and other parties, Assignor has agreed to assign to Company all of Assignor’s right, title, and interest in and to the Trademarks (and the portion of the business to which the Trademarks pertain), together with the goodwill associated therewith.

NOW THEREFORE, for the consideration set forth in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. In connection with the transfer of the portion of the business to which the Trademarks pertain, Assignor hereby sells, transfers, conveys, assigns, and sets over unto Company, its successors and assigns, Assignor’s entire right, title and interest in and to the Trademarks, including, without limitation, all registrations and applications therefor and the right to apply for and register the Trademarks, in the United States of America and all foreign countries, together with the goodwill of Assignor’s business in which the Trademarks are used and symbolized by the Trademarks, all common law and statutory rights related thereto, all rights of renewal and extension, and the right to sue and recover for damages and profits for past infringements thereof.
2. This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without reference to principles of conflicts of law.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment effective as of the date shown above.

**COMPANY:**

MY EGG BANK NORTH AMERICA, LLC

By: *Daniel B. Shapiro*  
Name: Daniel B. Shapiro, M.D.  
Title: An Authorized Signatory

**MEB:**

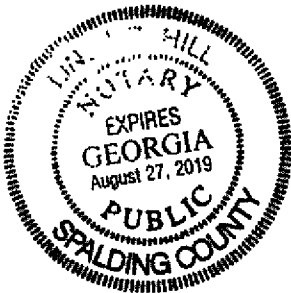
MY EGG BANK, LLC

By: \_\_\_\_\_  
Name: H. Ron Davidson, III  
Title: Manager

STATE OF Georgia  
COUNTY OF Fulton

On 9/19, 2016, before me, a Notary Public in and for the State and County foresaid, personally appeared Daniel B. Shapiro, known by me to be the person above named and a manager of My Egg Bank, LLC, who is duly authorized to execute this Trademark Assignment on behalf of My Egg Bank, LLC and who signed and executed the foregoing instrument on behalf of My Egg Bank, LLC.

Notary Public: *Linda D. Hill*  
My Commission Expires: 8/27/19



IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment effective as of the date shown above.


**COMPANY:**

MY EGG BANK NORTH AMERICA, LLC

By: \_\_\_\_\_  
Name: Daniel B. Shapiro, M.D.  
Title: An Authorized Signatory

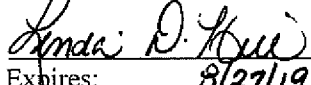
**MEB:**

MY EGG BANK, LLC

By:  \_\_\_\_\_  
Name: H. Ron Davidson, III  
Title: Manager

STATE OF GEORGIA  
COUNTY OF FULTON

On 9/19, 2016, before me, a Notary Public in and for the State and County foresaid, personally appeared H Ron Davidson III, known by me to be the person above named and a manager of My Egg Bank, LLC, who is duly authorized to execute this Trademark Assignment on behalf of My Egg Bank, LLC and who signed and executed the foregoing instrument on behalf of My Egg Bank, LLC.

Notary Public:  \_\_\_\_\_  
My Commission Expires: 8/27/19



**Schedule A-1**

**Trademarks**

<b>Mark</b>	<b>Jurisdiction</b>	<b>App. No./Reg. No</b>	<b>Registered Owner</b>
MY EGG BANK	United States	<b>App</b> 85119705 <b>Reg</b> 4084694	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	United States	<b>App</b> 85080460 <b>Reg</b> 4084632	MY EGG BANK, LLC
MY EGG BANK	Canada	<b>App</b> 1570479 <b>Reg</b> TMA899569	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	Canada	<b>App</b> 1570477 <b>Reg</b> TMA914625	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	Mexico	<b>App</b> 1262453 <b>Reg</b> 1348547	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	Mexico	<b>App</b> 1262451 <b>Reg</b> 1348546	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	Mexico	<b>App</b> 1262448 <b>Reg</b> 1348545	MY EGG BANK, LLC
FROZEN EGG ADVANTAGE	Mexico	<b>App</b> 1262449 <b>Reg</b> 1308447	MY EGG BANK, LLC
MY EGG BANK	Mexico	<b>App</b> 1262441 <b>Reg</b> 1366407	MY EGG BANK, LLC
MY EGG BANK	Mexico	<b>App</b> 1262447 <b>Reg</b> 1380601	MY EGG BANK, LLC
MY EGG BANK	Mexico	<b>App</b> 1262445 <b>Reg</b> 1410938	MY EGG BANK, LLC