

## TRADEMARK ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900381908		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dylan Lupia McLaughlin		10/19/2016	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GOAT USA Inc.		
<b>Street Address:</b>	307 Rushmore Avenue		
<b>City:</b>	Carle Place		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11514		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87063849	GOATUSA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124903000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124903000		
<b>Email:</b>	trademark@wilsonelser.com		
<b>Correspondent Name:</b>	Adam R. Bialek		
<b>Address Line 1:</b>	150 East 42nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	19106.00001		
<b>NAME OF SUBMITTER:</b>	Adam R. Bialek		
<b>SIGNATURE:</b>	/Adam R. Bialek/		
<b>DATE SIGNED:</b>	11/17/2016		
<b>Total Attachments: 2</b>			
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source=NYDOCS01-#7811124-v1-Trademark_Assignment#page2.tif			

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 19, 2016, (the "Effective Date"), by and between Dylan McLaughlin, an individual with an address of 307 Rushmore Avenue, Carle Place, New York 11514 (the "Assignor"), and GOAT USA, INC., a corporation formed in accordance with the laws of New York with an address of 307 Rushmore Avenue, Carle Place, New York 11514 (the "Assignee").

WHEREAS, the Assignor has adopted, used, and is using the trademarks GOAT,  GOATUSA and  (the "Marks") in connection with hats, sweatshirts, sweatpants and t-shirts (the "Goods") in the United States;

WHEREAS, the Assignor is the owner of a U.S. trademark application for GOAT, Serial No. 87039708, U.S. trademark application for GOATUSA, Serial No. 87063849, and U.S.  trademark application for , Serial No. 87028435 (the "Applications"), together with the goodwill of the business connected with and symbolized by the Marks; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark, including the Registration, together with the goodwill of the business connected with and symbolized by the Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement or dilution of the Mark or injury to said goodwill and the right to sue for and recover the same in Assignee's own name;
2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record this Assignment, and to issue or transfer said Marks to Assignee as owner of all right, title and interest therein, or otherwise as Assignee may direct, in accordance with the terms of the Assignment.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first above written.

**ASSIGNOR:**

**Dylan McLaughlin**

By: *[Signature]*

Name: Dylan McLaughlin

Title: \_\_\_\_\_

**ASSIGNEE:**

**GOAT USA, INC.**

By: *[Signature]*

Name: Richard Alfaro

Title: Treasurer