

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Devachan Hair & Spa, Inc.		11/10/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Deva Concepts LLC		
Street Address:	560 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2271789	DEVACHAN	
Registration Number:	2271829	DEVACHAN	
Registration Number:	2776599	NO-POO	
Registration Number:	2811366	LOW-POO	
Registration Number:	2848344	DEVA	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	DEVA-1-122		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	11/14/2016		

OP \$140.00 2271789

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Devachan Hair & Spa, Inc., a corporation organized and existing under the laws of the State of New York and having an address of 560 Broadway, New York, New York 10012 ("ASSIGNOR"), is the owner of the trademarks and registrations set forth in Exhibit A hereto and the goodwill associated therewith (referred to herein as the "Marks"); and

WHEREAS, Deva Concepts LLC, a limited liability company organized and existing under the laws of the State of New York and having an address of 560 Broadway, New York, New York 10012 ("ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Marks and registrations thereof along with the goodwill associated with said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and registrations, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

DEVACHAN HAIR & SPA, INC.

By: 
Name: Colin Walsh
Title: CEO
Date: 11/10/16

DEVA CONCEPTS LLC


By: 
Name: Colin Walsh
Title: CEO
Date: 11/10/16

EXHIBIT A

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>REGISTRATION NO.</u>
DEVACHAN	75441385	2271789
DEVACHAN	75451858	2271829
NO-POO	76386767	2776599
LOW-POO	76386757	2811366
DEVA	76386754	2848344