

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405370

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broker Genius		11/14/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Broker Genius Inc.		
Street Address:	181 South Franklin Ave.		
City:	Valley Stream		
State/Country:	NEW YORK		
Postal Code:	11581		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86773527	REPRICING.REDEFINED.	
CORRESPONDENCE DATA			
Fax Number:	6468780801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6468780800		
Email:	tm-uspto@pczlaw.com		
Correspondent Name:	Jacqueline Zion		
Address Line 1:	1500 Broadway, 12th FL		
Address Line 2:	Pearl Cohen Zedek Latzer Baratz LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T-9725-US		
NAME OF SUBMITTER:	Jacqueline Zion		
SIGNATURE:	/JZ/		
DATE SIGNED:	11/14/2016		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Broker Genius, a Limited Liability Company of New York, located and doing business at 181 South Franklin Ave., Valley Stream, New York 11581, has adopted and has a bona fide intent to use the mark REPRICING.REDEFINED. in the ordinary course of trade in interstate commerce in connection with "Software as a service (SAAS) for repricing event tickets; Software as a service (SAAS) for users to perform electronic business transactions via a global computer network" (hereinafter SERVICES), and for which it owns the U.S. trademark application no. 86773527 in the U.S. Patent and Trademark Office.

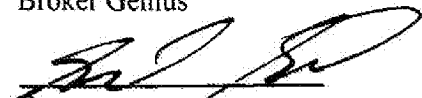
WHEREAS, Broker Genius Inc., a Delaware corporation, located and doing business 181 South Franklin Ave., Valley Stream, New York 11581, is desirous of acquiring the said Trademark REPRICING.REDEFINED. and the said U.S. Trademark Application 86773527, and the portion of the business to which it pertains.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Broker Genius does hereby sell, assign and transfer unto the said Broker Genius Inc. the entire right, title and interest in and to the Trademark REPRICING.REDEFINED., together with the good will of the business symbolized by the Trademark and the portion of the business to which it pertains, and the said U.S. trademark application 86773527.

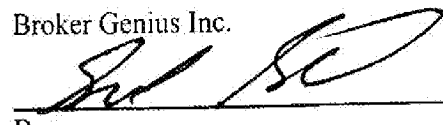
Broker Genius Inc. is the successor to the business of Broker Genius with regard to the marketing, distribution and sale of the SERVICES bearing the mark REPRICING.REDEFINED. and Broker Genius is no longer in the business of marketing and distributing such SERVICES for itself.

The Trademark REPRICING.REDEFINED. and the said U.S. trademark application 86773527 to be held and enjoyed by the said Broker Genius Inc. for its own use and behoof, and for its successors and assigns, as fully and entirely as the same would have been held by the said Broker Genius had this assignment and sale not been made.

Broker Genius


By: _____
Date: 10/14/2016

Broker Genius Inc.


By: _____
Date: 10/14/2016