# CH \$90.00 460

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM405746

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
La Fabrica, LLC		06/30/2015	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Univision Communications Inc.	
Street Address:	5999 Center Drive	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90045	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	4604083	THE CHATTERATI
Registration Number:	3535187	THE ROOT
Registration Number:	4346372	THE ROOT 100

### **CORRESPONDENCE DATA**

**Fax Number:** 3102774730

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 310-277-4110

**Email:** jarciniega@mwe.com

Correspondent Name: Jorge Arciniega, McDermott Will & Emery

Address Line 1: 2049 Century Park East, Suite 3800

Address Line 4: Los Angeles, CALIFORNIA 90067-3218

ATTORNEY DOCKET NUMBER:	72922-743
NAME OF SUBMITTER:	Jorge Arciniega
SIGNATURE:	/Jorge Arciniega/
DATE SIGNED:	11/16/2016

### **Total Attachments: 2**

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TRADEMARK REEL: 005923 FRAME: 0086

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective as of June 30, 2015 ("Effective Date"), is made by and between La Fabrica, LLC, a Delaware limited liability company ("ASSIGNOR") and Univision Communications Inc., a Delaware corporation ("ASSIGNEE"), with respect to the trademarks listed in Exhibit A hereto (collectively the "Marks").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably assigns and transfers exclusively to ASSIGNEE all rights, title and interest of ASSIGNOR throughout the world in perpetuity, including all statutory and common law rights, in and to the Marks, together with all goodwill symbolized by or otherwise associated with the Marks, the right to sue or make claims for any past, present or future infringement, misappropriation or unauthorized use of the Marks, and the right to all income, royalties, damages and other payments that are now or may hereafter become due or payable with respect to the Marks, including, without limitation, damages for any past, present or future infringement, misappropriation or unauthorized use thereof; all of such rights, title and interest to be held and enjoyed by ASSIGNEE and its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the Effective Date.

ASSIGNOR: ASSIGNEE: LA FABRICA, LLC UNIVISION COMMUNICATIONS INC. By: By: John Paul Aceres Assistant Secretary John Paul Aceves Assistant Secretary Name: Name:

Title:

Title:

TRADEMARK REEL: 005923 FRAME: 0087

# **EXHIBIT A**

# Trademarks

Trademark	Applicatio n Serial	Reg. No.
THE CHATTERATI	85/943,568	4,604,083
THE ROOT	77/363,234	3,535,187
THE ROOT 100	85/743,789	4,346,372