

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405721

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Liqui Site Designs Incorporated		11/16/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mazzanti, Inc.		
<b>Street Address:</b>	701 Grand Street		
<b>City:</b>	Hoboken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07030		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4536153	SEO PRIORITY	
<b>Registration Number:</b>	4938362	WORK TO DO GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-258-4440		
<b>Email:</b>	chris@daylawfirm.com		
<b>Correspondent Name:</b>	Christopher J. Day		
<b>Address Line 1:</b>	9977 North 90th Street, Suite 155		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85258		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>SIGNATURE:</b>	/Christopher J. Day/		
<b>DATE SIGNED:</b>	11/16/2016		
<b>Total Attachments: 2</b>			
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source=WORK TO DO GOOD Assignment#page1.tif			

OP \$65.00 4536153

# SEO Priority

Trademark: SEO PRIORITY  
App. Ser. No.: 85952187  
Reg. No.: 4536153

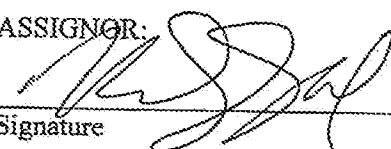
## TRADEMARK ASSIGNMENT

WHEREAS, Liqui Site Designs Incorporated, a corporation organized under the laws of New York, with an address of 62 Burd Street, Nyack, NY 10960 ("Assignor"), owns and uses the mark SEO PRIORITY in connection with the goods/services identified in the above-identified trademark registration; and

WHEREAS, Mazzanti, Inc., a corporation organized under the laws of New Jersey, with an address of 701 Grand Street, Hoboken, NJ 07030 ("Assignee"), is desirous of acquiring said mark and the underlying trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration, together with the good will of the business symbolized by the mark.

ASSIGNOR:

  
\_\_\_\_\_  
Signature

KELLY CAMPBELL  
\_\_\_\_\_  
Printed Name

PRESIDENT  
\_\_\_\_\_  
Title

11/16/16  
\_\_\_\_\_  
Date

# Work To Do Good

Trademark: WORK TO DO GOOD  
App. Ser. No.: 86639684  
Reg. No.: 4938362

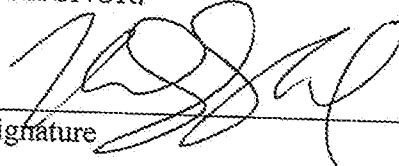
## TRADEMARK ASSIGNMENT

WHEREAS, Liqui Site Designs Incorporated, a corporation organized under the laws of New York, with an address of 62 Burd Street, Nyack, NY 10960 ("Assignor"), owns and uses WORK TO DO GOOD in connection with the goods/services identified in the above-identified trademark registration; and

WHEREAS, Mazzanti, Inc., a corporation organized under the laws of New Jersey, with an address of 701 Grand Street, Hoboken, NJ 07030 ("Assignee"), is desirous of acquiring said mark and the underlying trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration, together with the good will of the business symbolized by the mark,

ASSIGNOR:

  
\_\_\_\_\_  
Signature

KELLY CAMPBELL  
Printed Name

PRESIDENT  
Title

11/16/16  
Date

TRADEMARK