

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406099

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deluxe Media Creative Services Inc.		11/01/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deluxe Entertainment Services Group Inc.		
<b>Street Address:</b>	2400 West Empire Ave.		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	Burbank		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91504		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1951896	CINEMASCAN	
<b>Registration Number:</b>	3399692	CO3	
<b>Registration Number:</b>	4260495	CO3	
<b>Registration Number:</b>	3752731	COLORSTREAM	
<b>Registration Number:</b>	3755182	COLORSTREAM	
<b>Serial Number:</b>	87219924	COLORSTREAM	
<b>Registration Number:</b>	3403187	COMPANY 3	
<b>Registration Number:</b>	4726921	EC3	
<b>Registration Number:</b>	4726923	EC3	
<b>Registration Number:</b>	3190410	EFILM	
<b>Registration Number:</b>	2011274	EFILM	
<b>Registration Number:</b>	3469410	EWORKS	
<b>Registration Number:</b>	2480453	METHOD	
<b>Serial Number:</b>	86901934		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

TRADEMARK

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3036293400  
**Email:** burtner.jody@dorsey.com  
**Correspondent Name:** Dorsey & Whitney LLP  
**Address Line 1:** 1400 Wewatta Street, Suite 400  
**Address Line 2:** IP Department  
**Address Line 4:** Denver, COLORADO 80202-5549

<b>ATTORNEY DOCKET NUMBER:</b>	M262530 499770-357
<b>NAME OF SUBMITTER:</b>	Jody L. Burtner, Senior Paralegal
<b>SIGNATURE:</b>	/Jody L. Burtner/
<b>DATE SIGNED:</b>	11/15/2016

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into effective as of November 1, 2016 by Deluxe Media Creative Services Inc., a Delaware corporation, with address of 2400 West Empire Avenue, 2nd Floor, Burbank, California 91504 ("Assignor"); in favor of Deluxe Entertainment Services Group Inc., a Delaware corporation, with address of 2400 West Empire Avenue, 2nd Floor, Burbank, California 91504 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks including but not limited to those trademarks represented by the trademark registrations and trademark applications more fully described in Schedule A (the "Marks"); and

WHEREAS, Assignor wants to assign and Assignee wants to receive all of Assignor's right, title and interest in the Marks and any goodwill associated with the Marks.

NOW, THEREFORE, for the consideration of USD \$10.00 and other good and valuable consideration, Assignor now assigns to Assignee, all right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks. This assignment includes without limitation all applications and registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment effective as of the date first set forth above.

DELUXE MEDIA CREATIVE SERVICES INC.

DELUXE ENTERTAINMENT SERVICES GROUP INC.

By: 

Name: *Ken Krainman*

Title: *Senior Vice President, Group Controller*

By: 

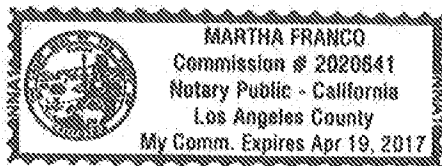
Name: *Ken Krainman*

Title: *Senior Vice President, Group Controller*

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA                     )  
COUNTY OF LOS ANGELES            )

On this 7 day of November, 2016, before me a Notary Public in and for said county, personally appeared Ken Krasnians, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.






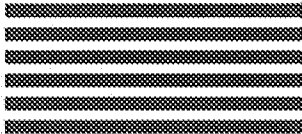

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.


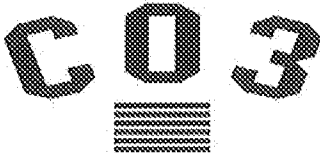



WITNESS my hand and official seal.

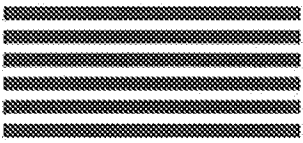

Signature: \_\_\_\_\_

*Martha Franco*  
Signature of Notary Public

**SCHEDULE A**

Country	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
Australia	CIS & Design 	1359240	May 3, 2010	1359240	Jul 11, 2011
Australia	CIS VISUAL EFFECTS	1359241	May 3, 2010	1359241	Dec 17, 2010
Australia	EFILM	1200355	Sep 21, 2007	1200355	Sep 21, 2009
Australia	EFILM DIGITAL LABORATORIES & Design 	966565	Aug 18, 2003	966565	Jun 9, 2004
Canada	EFILM	1,186,827	Aug 18, 2003	TMA707326	Feb 13, 2008
Canada	EFILM DIGITAL LABORATORIES & Design 	1,186,828	Aug 18, 2003	TMA733001	Jan 22, 2009
European Union	Miscellaneous Design (6 bars) 	015413701	May 6, 2016		
United Kingdom	EFILM	2340890	Aug 15, 2003	2340890	Aug 3, 2007
United Kingdom	EFILM DIGITAL LABORATORIES & Design 	2340891	Aug 15, 2003	2340891	Oct 1, 2004
United States	CINEMASCAN	74/513,895	Apr 18, 1994	1951896	Jan 23, 1996
United States	CIS & Design	77/929,057	Feb 5, 2010	3983277	Jun 28, 2011

					
United States	CO3	78/758,728	Nov 21, 2005	3399692	Mar 18, 2008
United States	CO3 & Design (6 bars) 	85/554,663	Feb 28, 2012	4260495	Dec 18, 2012
United States	COLORSTREAM	77/294,346	Oct 2, 2007	3752731	Feb 23, 2010
United States	COLORSTREAM	77/294,361	Oct 2, 2007	3755182	Mar 2, 2010
United States	COLORSTREAM	87/219,924	Oct 28, 2016		
United States	COMPANY 3	78/758,729	Nov 21, 2005	3403187	Mar 25, 2008
United States	EC3	86/378,493	Aug 27, 2014	4726921	Apr 28, 2015
United States	EC3 & Design 	86/378,530	Aug 27, 2014	4726923	Apr 28, 2015
United States	EFILM	76/491,247	Feb 19, 2003	3190410	Jan 2, 2007
United States	EFILM & Design 	74/260,829	Mar 30, 1992	2011274	Oct 29, 1996
United States	EFILM DIGITAL LABORATORIES & Design 	76/491,248	Feb 19, 2003	3190411	Jan 2, 2007
United States	EWORKS	78/687,791	Aug 8, 2005	3469410	Jul 15, 2008

United States	METHOD	75/627,640	Jan 26, 1999	2480453	Aug 21, 2001
United States	Miscellaneous Design (6 bars) 	86/901,934	Feb 9, 2016		
United States	Miscellaneous Design (foursquare) 	77/672,300	Feb 17, 2009	4080409	Jan 3, 2012
United States	THEEXCHANGE	77/407,612	Feb 27, 2008	3848237	Sep 14, 2010