

900385079 11/17/2016

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2



ETAS ID: TM405787



SUBMISSION TYPE:		RESUBMISSION	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:		900381914	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dylan <del>Lupis</del> McLaughlin		10/19/2016	INDIVIDUAL
RECEIVING PARTY DATA			
Name:	GOAT USA Inc.		
Street Address:	307 Rushmore Avenue		
City:	Carle Place		
State/Country:	NEW YORK		
Postal Code:	11514		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87039708	GOAT	
CORRESPONDENCE DATA			
Fax Number:	2124903000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124903000		
Email:	trademark@wilsonelser.com		
Correspondent Name:	Adam R. Bialek		
Address Line 1:	150 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	19106.00001		
NAME OF SUBMITTER:	Adam R. Bialek		
SIGNATURE:	/Adam R. Bialek/		
DATE SIGNED:	11/17/2016		
Total Attachments: 2			
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11/21/16

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 19, 2016, (the "Effective Date"), by and between Dylan McLaughlin, an individual with an address of 307 Rushmore Avenue, Carle Place, New York 11514 (the "Assignor"), and GOAT USA, INC., a corporation formed in accordance with the laws of New York with an address of 307 Rushmore Avenue, Carle Place, New York 11514 (the "Assignee").

WHEREAS, the Assignor has adopted, used, and is using the trademarks GOAT,  GOATUSA and  (the "Marks") in connection with hats, sweatshirts, sweatpants and t-shirts (the "Goods") in the United States;

WHEREAS, the Assignor is the owner of a U.S. trademark application for GOAT, Serial No. 87039708, U.S. trademark application for GOATUSA, Serial No. 87063849, and U.S.  trademark application for , Serial No. 87028435 (the "Applications"), together with the goodwill of the business connected with and symbolized by the Marks; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark, including the Registration, together with the goodwill of the business connected with and symbolized by the Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement or dilution of the Mark or injury to said goodwill and the right to sue for and recover the same in Assignee's own name;
2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record this Assignment, and to issue or transfer said Marks to Assignee as owner of all right, title and interest therein, or otherwise as Assignee may direct, in accordance with the terms of the Assignment.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this  
Trademark Assignment as of the date first above written.

**ASSIGNOR:**

**Dylan McLaughlin**

By: *[Signature]*

Name: Dylan McLaughlin

Title: \_\_\_\_\_

**ASSIGNEE:**

**GOAT USA, INC.**

By: *[Signature]*

Name: Richard Affaro

Title: Treasurer