

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406903

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sheer Strength Labs, LLC		09/09/2015	Limited Liability Company: NEBRASKA
RECEIVING PARTY DATA			
Name:	Sheer Strength Labs, LLC		
Street Address:	7509 Manchaca Road		
Internal Address:	Suite 110		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78745		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4799450	SHEER STRENGTH	
CORRESPONDENCE DATA			
Fax Number:	4178822529		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	417-882-9090		
Email:	rschnake@nnlaw.com		
Correspondent Name:	Richard L. Schnake		
Address Line 1:	P.O. Box 10327		
Address Line 4:	Springfield, MISSOURI 65808		
NAME OF SUBMITTER:	Richard L. Schnake		
SIGNATURE:	/Richard L. Schnake/		
DATE SIGNED:	11/29/2016		
Total Attachments: 1			
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OP \$40.00 4799450

ASSIGNMENT

THIS ASSIGNMENT, made as of September 9, 2015, by and between SHEER STRENGTH LABS, LLC, a Nebraska limited liability company ("SSL-Nebraska"), and SHEER STRENGTH LABS, LLC, a Texas limited liability company headquartered at 7509 Manchaca Road, Suite 110, Austin, TX 78745 ("SSL-Texas"),

WITNESSETH:

WHEREAS, SSL-Nebraska is the owner of the following trademark registered in the United States Patent and Trademark Office:

SHEER STRENGTH (Stylized), Reg. No. 4,799,450, registered August 25, 2015, for dietary and nutritional supplements, in International Class 005;

(the "Trademark"); and

WHEREAS, on August 27, 2015, SSL-Nebraska executed a Certificate of Conversion for the purpose of converting SSL-Nebraska to a Texas limited liability company; on August 31, 2015, Matt Davis, as organizer, executed a Certificate of Formation for a limited liability company under Texas law; and both documents are simultaneously herewith being filed in the office of the Texas Secretary of State; and

WHEREAS, on September 9, 2015, SSL-Nebraska will be filing Articles of Domestication in the office of the Nebraska Secretary of State to show the conversion of SSL-Nebraska to a Texas limited liability company being domesticated in Nebraska and will also be filing Articles of Charter Surrender in the office of the Nebraska Secretary of State to surrender its Nebraska charter; and

WHEREAS, in order to make clear which state's entity continues to own the Trademark, to the extent that it may be necessary, SSL-Nebraska desires to execute and deliver to SSL-Texas this Assignment to vest and verify ownership of the Trademark in SSL-Texas;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which SSL-Nebraska hereby acknowledges, and other good and valuable consideration, the sufficiency of all of which the parties acknowledges, SSN-Nebraska hereby assigns to SSL-Texas all of its right, title, and interest in and to the Trademark, the goodwill associated therewith, and its registration, and to all rights in and to the registration as the registrant, to the exclusion of SSL-Nebraska, pursuant to 15 U.S.C. § 1127 and 37 C.F.R. § 3.71.

IN WITNESS WHEREOF, SSL-Nebraska has executed this Assignment, and SSN-Texas has executed this Assignment to accept it, as of the day and year written above.

**SHEER STRENGTH LABS, LLC,
a Nebraska limited liability company**

By Mc-D*ei*
Matt Davis, Manager

**SHEER STRENGTH LABS, LLC,
a Texas limited liability company**

By Mc-D*ei*
Matt Davis, Manager