

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WP Company LLC		12/05/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	EL PLANETA MEDIA, LLC		
Street Address:	285 Broadway		
City:	Chelsea		
State/Country:	MASSACHUSETTS		
Postal Code:	02150		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1704941	EL TIEMPO LATINO	
CORRESPONDENCE DATA			
Fax Number:	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 371-2600		
Email:	tm@skgf.com, jshirk@skgf.com		
Correspondent Name:	Tracy-Gene G. Durkin		
Address Line 1:	Sterne, Kessler, Goldstein & Fox PLLC		
Address Line 2:	1100 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Tracy-Gene G. Durkin		
SIGNATURE:	/Tracy Durkin/ #32,831		
DATE SIGNED:	12/13/2016		
Total Attachments: 1			
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OP \$40.00 1704941

ASSIGNMENT OF TRADEMARK

WHEREAS, WP Company LLC, a Delaware limited liability company, located and doing business at 1301 K Street NW, Washington, DC 20071 ("Assignor"), is the owner of the mark EL TIEMPO LATINO (the "Mark") and Federal Registration No. 1704941 for the Mark (the "Registration"); and

WHEREAS, El Planeta Media, LLC, a Massachusetts limited liability company ("Assignee"), is desirous of acquiring the Mark and Registration and the good will of the business associated with and symbolized by said Mark and Registration;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, convey, grant and deliver unto Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to said Mark and Registration, together with the good will of the business associated with and symbolized by said Mark and Registration.

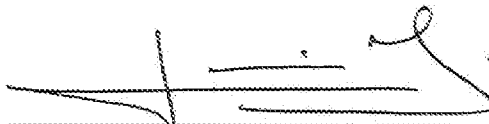
Assignee is a successor to that portion of Assignor's business to which the Mark and Application belong, which portion of such business is ongoing and existing.

This Assignment of Trademark is effective as of this 5th day of December, 2016.

WP COMPANY LLC

EL PLANETA MEDIA, LLC

By: 
Name: Stephen P. Gibson
Date: 12/05/2016

By: 
Name: Javier Marin
Date: 12/05/2016