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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM409239

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Apollo Gum Company		12/15/2016	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	Synapse LLC	
Street Address:	2600 West 8th Ave.	
City:	Denver	
State/Country:	COLORADO	
Postal Code:	80204	
Entity Type:	Limited Liability Company: COLORADO	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	86319449	SYNAPSE	
Registration Number:	3875062	SYNAPSE	

CORRESPONDENCE DATA

Fax Number: 3038630223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: sstavish@sheridanross.com

Correspondent Name: Sabrina C. Stavish

Address Line 1: 1560 Broadway, Suite 1200
Address Line 4: Dnever, COLORADO 80202

NAME OF SUBMITTER:	Sabrina Stavish	
SIGNATURE:	/Sabrina C. Stavish/	
DATE SIGNED:	12/16/2016	

Total Attachments: 2

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TRADEMARK REEL: 005938 FRAME: 0357

TRADEMARK ASSIGNMENT

This is an Agreement by Apollo Gum Company, a Colorado corporation ("ASSIGNOR") to Synapse LLC a Colorado limited liability company, ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of rights in the marks and trademark applications and registration listed on the attached Exhibit 1 (the "Marks");

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest in the Marks and is a successor to the portion of business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto do agree as follows:

ASSIGNOR does hereby assign, transfer and convey to ASSIGNEE all of its right, title and interest in and to the Mark, the goodwill associated therewith, including, without limitation, all trademarks and service mark applications and registrations of or relating to the Marks, all common law rights, trade names, and the right to sue for any past, present or future infringement of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

ASSIGNOR:

APOLLO GUM COMPANY

Date: 166/1/6/1/372016

William Troy Widgery, its Chief Executive Officer

ASSIGNEE:

SYNAPSE LLC

By:

Exhibit 1

Territory	Mark	App. No App. Date	Reg. No Reg. Date
Canada	SYNAPSE	1769747 2/26/2016	
Canada	SYNAPSE	1769574 2/25/2016	
United States	SYNAPSE	78854437 4/5/2006	3875062 11/9/2010
United States	SYNAPSE	86319449 6/24/2014	
International Registration	SYNAPSE	1125562 4/18/2012	1125562 4/18/2012

TRADEMARK
REEL: 005938 FRAME: 0359

RECORDED: 12/16/2016