

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408049

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BioOne		10/27/2016	Non-Profit Corporation: D.C.
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Regents of the University of California		
<b>Street Address:</b>	155 Grand Ave.		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Oakland		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94612		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85864526	ELEMENTA SCIENCE OF THE ANTHROPOCENE	
<b>Serial Number:</b>	85864444	ELEMENTA SCIENCE OF THE ANTHROPOCENE	
<b>Serial Number:</b>	85864370	ELEMENTA: SCIENCE OF THE ANTHROPOCENE	
<b>Serial Number:</b>	85731933	ELEMENTA: SCIENCE OF THE ANTHROPOCENE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024087600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024087600		
<b>Email:</b>	trademark@lutzker.com		
<b>Correspondent Name:</b>	Jeannette Maurer Carmadella		
<b>Address Line 1:</b>	1233 20th St. NW		
<b>Address Line 2:</b>	Suite 703		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>NAME OF SUBMITTER:</b>	Jeannette Maurer Carmadella		
<b>SIGNATURE:</b>	/jeannetteaurercarmadella/		
<b>DATE SIGNED:</b>	12/07/2016		

OP \$115.00 85864526

**Total Attachments: 6**

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Service Mark Assignment

WHEREAS BioOne, a 501(c)(3) nonprofit corporation headquartered at 21 Dupont Circle NW, Suite 800, Washington, DC 20036, (hereinafter "Assignor") owns the marks



ELEMENTA: SCIENCE OF THE ANTHROPOCENE and as shown in the attached Schedule of Marks at Appendix A (the "Marks," each a "Mark") all for use in the fields of electronic publications and electronic publishing services; and

WHEREAS Assignor owns the following federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office (the "United States Registrations"):



**Mark:**  
Application No. 85864526  
Filed: March 1, 2013  
Registration No. 4744102  
Services/Class: 009

downloadable electronic publications, namely, journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; multimedia files, text files, datasets, written documents, and audio-visual material downloadable from a database in the form of published materials, research papers and documents, commissioned articles and reviews, written recommendations and comments, all in the field of natural sciences, social sciences, research, technology, engineering and the environment in International Class 009;



**Mark:**  
Application No. 85864444  
Filed: March 1, 2013  
Registration No. 4645803  
Services/Class: 041

Electronic publishing services, namely, on-line publication of journal articles, data and scholarly essays of others in the field of natural sciences, social sciences, research, technology, engineering and the environment; online publication of peer-reviewed articles that address interactions between human and natural systems and behaviors; providing a searchable online database of journal articles in the field of natural sciences,

social sciences, research, technology, engineering and the environment; providing a web site featuring online journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; open-access publishing services, namely, publication of journal articles, data and scholarly essays; providing information relating to publishing electronic journal articles in International Class 041;

**Mark:** ELEMENTA: SCIENCE OF THE ANTHROPOCENE  
Application No. 85864370  
Filed: March 1, 2013  
Registration No. 4645801  
Services/Class: 041

electronic publishing services, namely, on-line publication of journal articles, data and scholarly essays of others in the field of natural sciences, social sciences, research, technology, engineering and the environment; online publication of peer-reviewed articles that address interactions between human and natural systems and behaviors; providing a searchable online database of journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; providing a web site featuring online journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; open-access publishing services, namely, publication of journal articles, data and scholarly essays; providing information relating to publishing electronic journal articles. downloadable electronic publications, namely, journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; multimedia files, text files, datasets, written documents, and audio-visual material downloadable from a database in the form of published materials, research papers and documents, commissioned articles and reviews, written recommendations and comments, all in the field of natural sciences, social sciences, research, technology, engineering and the environment in International Class 041;

**Mark:** ELEMENTA: SCIENCE OF THE ANTHROPOCENE  
Application No. 85731933  
Filed: September 18, 2012  
Registration No. 4637658  
Services/Class: 009

downloadable electronic publications in the nature of books, articles, journals, magazines, manuals, workbooks, and newsletters in the field of academics, science, energy, engineering, social sciences, architecture, humanities, mathematics, technology, medicine, health, and statistics; multimedia files, text files, datasets, written documents, and audio-visual material downloadable from a database in the form of published

materials, research papers and documents, commissioned articles and reviews, written recommendations and comments, all in the field of science, technology, medicine, humanities, energy, health, academics and statistics in International Class 009;

**WHEREAS** Assignor owns the following registrations and applications to register the Marks with the European Union Intellectual Property Office (EUTMs):

**Mark:** ELEMENTA: SCIENCE OF THE ANTHROPOCENE  
**Filed:** March 5, 2013  
**Trade mark No.:** 11627908  
**Registration Date:** July 30, 2013  
**Services/ Class:** 009; 041

Downloadable electronic publications and journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; multimedia files, text files, datasets, written documents, and audio-visual material downloadable from a database in the form of published materials, research papers and documents, commissioned articles and reviews, written recommendations and comments, all in the field of natural sciences, social sciences, research, technology, engineering and the environment; computer software which enables access to computer databases and to global computer networks; computer programs for compiling, searching, and interpreting data in the fields of natural sciences, social sciences, research, technology, engineering and the environment in International Class 009;

Electronic publishing services and on-line publication of journal articles, data and scholarly essays of others in the field of natural sciences, social sciences, research, technology, engineering and the environment; online publication of peer-reviewed articles that address interactions between human and natural systems and behaviors; providing a searchable online database of journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; providing a web site featuring online journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; open-access publishing services and publication of journal articles, data and scholarly essays; providing information relating to publishing electronic journal articles in International Class 041;



**Mark:**  
**Filed:** March 6, 2013  
**Trade mark No.:** 011629731  
**Registration Date:** July 30, 2013  
**Services/ Class:** 009; 041

Downloadable electronic publications and journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; multimedia files, text files, datasets, written documents, and audio-visual material downloadable from a database in the form of published materials, research papers and documents, commissioned articles and reviews, written recommendations and comments, all in the field of natural sciences, social sciences, research, technology, engineering and the environment; computer software which enables access to computer databases and to global computer networks; computer programs for compiling, searching, and interpreting data in the fields of natural sciences, social sciences, research, technology, engineering and the environment in International Class 009;

Electronic publishing services and on-line publication of journal articles, data and scholarly essays of others in the field of natural sciences, social sciences, research, technology, engineering and the environment; online publication of peer-reviewed articles that address interactions between human and natural systems and behaviors; providing a searchable online database of journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; providing a web site featuring online journal articles in the field of natural sciences, social sciences, research, technology, engineering and the environment; open-access publishing services and publication of journal articles, data and scholarly essays; providing information relating to publishing electronic journal articles in International Class 041; and

**WHEREAS**, The Regents of the University of California, a California public corporation, on behalf of University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612 (“Assignee”), desires to acquire the trademarks and the federal registrations of Assignor in connection with which Assignor uses or has a *bona fide* intention to use the Marks in commerce;

**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, exclusively and in perpetuity, effective as of **January 1, 2017**, all Assignor’s right, title and interest in and to the Marks, the United States Registrations, and the European Union Trade Mark Registrations together with all goodwill to which the Marks are appurtenant and that portion of Assignor’s ongoing and existing business in connection with which Assignor uses or has a *bona fide* intention to use the Marks in commerce.

**BioOne Corporation**

By: 

Name: Susan Skomal

Title: President & CEO, BioOne

Executed this 27<sup>th</sup> day of October 2016

Effective as of January 1, 2017.

**The Regents of the University of California**

By: Alison Mudditt




Name: Alison Mudditt

Title: Director, University of California Press

Executed this 31<sup>st</sup> day of October, 2016

Effective as of January 1, 2016<sup>7</sup>.

**APPENDIX A  
SCHEDULE OF TRADEMARKS**

Trademark	Serial/Application No.	Registration No.	Registration Date	Country
ELEMENTA: SCIENCE OF THE ANTHROPOCENE CL: 9 Filed: 9/18/2012	85/731,933	4,637,658	11/11/2014	US
ELEMENTA: SCIENCE OF THE ANTHROPOCENE CL: 41 Filed: 3/1/2013	85/864,370	4,645,801	11/25/2014	US
 <b>ELEMENTA</b> Science of the Anthropocene CL: 9 Filed: 3/1/2013	85/864,526	4,744,102	5/26/2015	US
 <b>ELEMENTA</b> Science of the Anthropocene CL: 41 Filed: 3/1/2013	85/864,444	4,645,803	11/25/2014	US
 <b>ELEMENTA</b> Science of the Anthropocene CL: 9, 41 Filed: 3/6/2013	11629731	11629731	7/31/2013	EUTM
ELEMENTA: SCIENCE OF THE ANTHROPOCENE CL: 9, 41 Filed: 3/5/2013	11627908	11627908	7/30/2013	EUTM