

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM409561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EK3 Technologies, Inc.		12/06/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Cienplex Digital Media Inc.		
Street Address:	1303 Yonge Street		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M4T2Y9		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2927222	EK3	
Registration Number:	2927221	EK3	
Registration Number:	2873449	EK3 MEDIA ENGINE	
Registration Number:	2944474	IMPULSE	
CORRESPONDENCE DATA			
Fax Number:	3122076400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122071000		
Email:	jnewman@reedsmith.com, IPDocket-CHI@reedsmith.com		
Correspondent Name:	Joshua W. Newman		
Address Line 1:	10 South Wacker Drive		
Address Line 2:	40th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Joshua W. Newman		
SIGNATURE:	/Joshua W. Newman/		
DATE SIGNED:	12/20/2016		
Total Attachments: 3			
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OP \$115.00 2927222

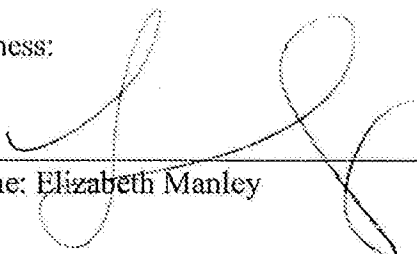
TRADEMARK ASSIGNMENT

The undersigned, EK3 Technologies, Inc., the full post office address of whose principal office or place of business is 369 York St #2C, London, ON N6B 3R4 (the "Assignor"), in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, does hereby sell, assign and transfer to Cineplex Digital Media Inc., the full post office address of whose principal office or place of business is 1303 Yonge Street, Toronto, ON M4T 2Y9 (the "Assignee"), its entire right, title and interest in the trademarks set out in Schedule "A" together with the goodwill associated with such trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and completely as by this undersigned had the assignment not been made.

The Assignor agrees to execute and deliver to the Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

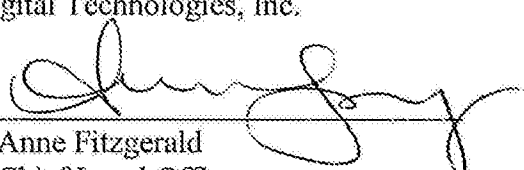
IN WITNESS WHEREOF, the Assignor has hereunto executed this Assignment at Toronto this 6th day of December, 2016.

Witness:


Name: Elizabeth Manley

EK3 Digital Technologies, Inc.

Per:


Name: Anne Fitzgerald
Title: Chief Legal Officer

Schedule "A"

Canadian Trade mark Applications and Registrations
owned by EK3 Technologies Inc.

	Trade-mark	Registration and Application Numbers
1.	CHANNEL 3 MEDIA	REGISTERED App No.: 1146142 Reg #: TMA610677 Renewal Date: 05-19-2019
2.	DIGIPOST	REGISTERED App No.: 1384973 Reg #: TMA759330 Renewal Date: 02-11-2025
3.	DIGIPOST design	REGISTERED App No.: 1384977 Reg #: TMA759448 Renewal Date: 02-12-2025
4.	EK3	REGISTERED App No.: 1146144 Reg #: TMA610736 Renewal Date: 05-09-2019
5.	EK3 Design	REGISTERED App No.: 1146678 Reg #: TMA610563 Renewal Date: 05-18-2019
6.	EK3 MEDIA ENGINE	REGISTERED App No.: 1146143 Reg #: TMA595932 Renewal Date: 11-27-2018
7.	inPulse	REGISTERED App No.: 1114587 Reg #: TMA594805 Renewal Date: 11-14-2018
8.	The evolution of signage. A revolution in simplicity.	REGISTERED App No.: 1384978 Reg #: TMA738398 Renewal Date: 04-21-2024
9.	smart-store media	REGISTERED App No.: 1429003 Reg #: TMA874661 Renewal Date: 04-01-2029

**US Trade mark Applications and Registrations
owned by EK3 Technologies Inc.**

	Trade-mark	Registration and Application Numbers
1.	EK3	REGISTERED App No.: 76480981 Reg #: 2927222 Registration Date: February 22, 2005
2.	EK3 Design	REGISTERED App No.: 76480975 Reg #: 2927221 Registration Date: February 22, 2005
3.	EK3 MEDIA ENGINE	REGISTERED App No.: 76480979 Reg #: 2873449 Registration Date: August 17, 2004
4.	inPulse	REGISTERED App No.: 76484309 Reg #: 2944474 Registration Date: April 26, 2005