

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM408657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADRL, LLC		11/15/2016	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Extreme Brand Products, LLC		
Street Address:	5081 Bings Way		
City:	Housesprings		
State/Country:	MISSOURI		
Postal Code:	63051		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87129306	EXTREME BRAND PRODUCTS	
Serial Number:	87131794	THE PERFORMANCE YOU EXPECT COMES FROM TH	
CORRESPONDENCE DATA			
Fax Number:	3142757693		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 878-0440		
Email:	fishel@theapplicant.com		
Correspondent Name:	Grace J. Fishel		
Address Line 1:	2200 West Port Plaza Drive		
Address Line 2:	Suite 202		
Address Line 4:	St. Louis, MISSOURI 63146		
NAME OF SUBMITTER:	Grace J. Fishel		
SIGNATURE:	/Grace J. Fishel/		
DATE SIGNED:	12/13/2016		
Total Attachments: 1			
source=TrademarkAssignment#page1.tif			

OP \$65.00 87129306

TRADEMARK ASSIGNMENT

This Trademark Assignment made this 15th day of November, 2016, by and between ADRL, LLC and Extreme Brand Products, LLC.

WITNESSETH

WHEREAS, ADRL, LLC, a Missouri Limited Liability Company having a principal business address of 5081 Bings Way, Housesprings, MO 63051 (hereinafter referred to as "Assignor") is the owner of the following United States Trademark Applications:

1. EXTREME BRAND PRODUCTS, Serial No. 87/129,306 in Class 004 for racing fuels and racing oils; and,
2. THE PERFORMANCE YOU EXPECT COMES FROM THE QUALITY WE DEMAND, Serial No. 87/131,794 in Class 004 for racing fuels and racing oils (hereinafter collectively referred to as the "Marks");

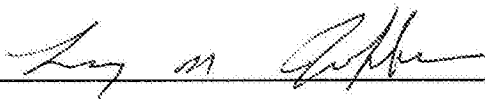
WHEREAS, Assignor is desirous of assigning to Extreme Brand Products, LLC, a Missouri Limited Liability Company having a principal business address of 5081 Bings Way, Housesprings, MO 63051 (hereinafter referred to as "Assignee") the Marks and Assignee, who is the successor to Assignor's on-going and existing business to which the assigned Marks pertain, is desirous of acquiring all rights in and to the Marks including any and all common law rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to the Marks, together with all of the goodwill symbolized by said Marks, as well as the entirety of Assignor's on-going and existing business to which the assigned Marks pertain, and with the right to recover damages and profits and all other remedies for all past and future infringements thereof.

Signed this 15th day of November, 2016.

ASSIGNOR

ADRL, LLC



By: Larry M. Jeffers

Title: Managing Member