

900388450 12/13/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM408720

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Imagem C.V.		07/01/2016	Corporate NETHERLANDS

RECEIVING PARTY DATA

Name:	Rodgers & Hammerstein B.V.
Street Address:	Emmasstraat 21 - 1211 NE
Internal Address:	1200 BB
City:	Hilversum
State/Country:	NETHERLANDS
Entity Type:	Limited Liability Company: NETHERLANDS

↓ Limited Partnership

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3477112	ACCOMPANEASE
Registration Number:	1612889	CAROUSEL
Registration Number:	3390621	G2K
Registration Number:	3122377	G2K GETTING TO KNOW...
Registration Number:	3122378	G2K GETTING TO KNOW...
Registration Number:	1884962	HAPPY TALK
Registration Number:	3303257	INSTRUMENTALEASE
Registration Number:	1371381	THE KING AND I
Registration Number:	1735005	THE KING AND I
Registration Number:	2505080	THE KING AND I
Registration Number:	1744458	RODGERS AND HAMMERSTEIN RH
Registration Number:	1736241	RODGERS AND HAMMERSTEIN RH
Registration Number:	1891058	RODGERS AND HAMMERSTEIN RH
Registration Number:	1347361	RODGERS & HAMMERSTEIN
Registration Number:	1316063	RODGERS & HAMMERSTEIN
Registration Number:	1331321	RODGERS & HAMMERSTEIN
Registration Number:	1732991	THE SOUND OF MUSIC
Registration Number:	1738432	THE SOUND OF MUSIC
Registration Number:	1414921	SOUTH PACIFIC

CH \$515.00 3477112

Property Type	Number	Word Mark
Registration Number:	1715564	WILLIAMSON MUSIC A RODGERS AND HAMMERSTE

CORRESPONDENCE DATA

Fax Number: 2125866155
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-699-6531
Email: robin.walton@imagem.com
Correspondent Name: Robin Walton
Address Line 1: 229 West 28th Street
Address Line 2: 11th Floor
Address Line 4: New York, NEW YORK 10001

DOMESTIC REPRESENTATIVE

Name: Victoria G. Traube c/o Imagem US
Address Line 1: 229 West 28th Street
Address Line 2: 11th Floor
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	VICTORIA G. TRAUBE
SIGNATURE:	/VICTORIA G. TRAUBE/
DATE SIGNED:	12/13/2016

Total Attachments: 5

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ASSIGNMENT

This assignment ("Assignment") is effective as of July 1, 2016 by and between **Imagem C.V.**, a limited partnership organized under the laws of the Netherlands, with a place of business at Emmastraat 21 - 1211 NE, P.O. Box 1088 - 1200 BB, Hilversum, The Netherlands (the "Assignor"), on the one hand, and **Rodgers & Hammerstein B.V.**, a limited liability company organized under the laws of the Netherlands, with a place of business at Emmastraat 21 - 1211 NE, P.O. Box 1088 - 1200 BB, Hilversum, The Netherlands ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks, and trade names shown on Schedule A which are attached hereto and made a part hereof (the "Marks");

WHEREAS, Assignee has succeeded to all rights, title and interest in and to the Marks.

NOW THEREFORE, for and in consideration of ten dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, subject to the limitations set forth on Schedule B attached hereto and made a part hereof, absolutely and forever, Assignor's entire right title, and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all corresponding registrations, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this Assignment by the Assignee in the countries listed in Schedule A and any other countries as appropriate.

Assignee hereby accepts the assignment of the Marks, applications and registrations listed on Schedule A and any other countries as appropriate.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

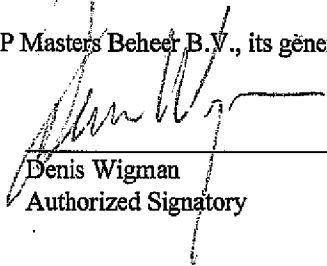
IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of this 1st day of July, 2016.

ASSIGNOR:

IMAGEM, C.V.

By: CP Masters Beheer B.V., its general partner

By:

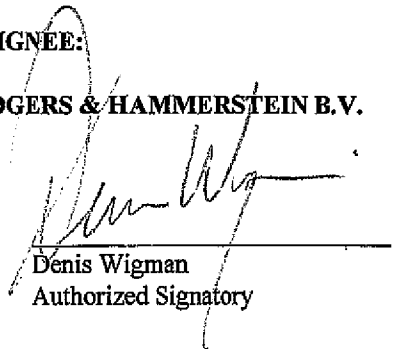


Denis Wigman
Authorized Signatory

ASSIGNEE:






RODGERS & HAMMERSTEIN B.V.



By:



Denis Wigman
Authorized Signatory

SCHEDULE A

TRADEMARK	CLASS	COUNTRY	SERIAL NO.	REGISTRATION NO.
ACCOMPANEASE	9	US	76/662512	3,477,112
BABES IN ARMS	41	UK	1526011	1526011
CAROUSEL	16 & 25	US	73/635732	1,612,889
CAROUSEL	6	UK	1529154	1529154
CAROUSEL	21	UK	1529155	1529155
RODGERS & HAMMERSTEIN'S CAROUSEL	25	UK	1529149	1529149
CAROUSEL	6, 21 & 25	CTM	8222226	8222226
	16	US	76/679159	3,390,621
	9	US	76/603643	3,122,377
	16	US	76/603898	3,122,378
HAPPY TALK	16	US	74/519733	1,884,962
INSTRUMENTALEASE	9	US	76/662514	3,303,257
THE KING AND I	25	US	[73]470,033	1,371,381
THE KING AND I	28	US	74/144815	1,735,005
THE KING AND I	25	US	75/663017	2,505,080
THE KING AND I	25	AUSTRALIA	571730	A571730
THE KING AND I	21	AUSTRALIA	571729	A571729
THE KING AND I	16	AUSTRALIA	571728	A571728
MY FAVOURITE THINGS	14 & 25	UK	2472020	2472020
	16	US	74/079237	1,744,458
	9	US	74/225728	1,736,241

	16	US	74/519729	1,891,058
RODGERS & HAMMERSTEIN	9	US	[73]/475992	1,347,361
RODGERS & HAMMERSTEIN	35 & 41	US	[73]/470128	1,316,063
RODGERS & HAMMERSTEIN	41	US	[73]/486650	1,331,321
THE SOUND OF MUSIC	16	US	74/239439	1,732,991
THE SOUND OF MUSIC	25	US	74/265955	1,738,432
THE SOUND OF MUSIC	16	UK	1490969	1490969
THE SOUND OF MUSIC	21	UK	1489525	1489525
THE SOUND OF MUSIC	25	UK	1489526	1489526
THE SOUND OF MUSIC	9, 14, 16, 21 & 25	CTM	5813506	5813506
SOUTH PACIFIC	16, 21 & 25	US	73/546043	1,414,921
	16	US	74/079236	1,715,564

Schedule B

Limitations






- I. The rights conveyed are subject to the interests of, as applicable, Hammerstein Properties LLC, Anna E. Crouse and the Howard Lindsay Trust (collectively, "Lindsay and Crouse") in the following:

TRADEMARK	CLASS	COUNTRY	SERIAL NO.	REGISTRATION NO.
THE SOUND OF MUSIC	16	U.S.	74/239439	1,732,991
THE SOUND OF MUSIC	25	U.S.	74/265955	1,738,432
THE SOUND OF MUSIC	16	UK	1490969	1490969
THE SOUND OF MUSIC	21	UK	1489525	1489525
THE SOUND OF MUSIC	25	UK	1489526	1489526
THE SOUND OF MUSIC	9, 14, 16, 21 & 25	CTM	5813506	5813506

- II. The rights conveyed are subject to the interests of The Lorenz Hart Trust ("Hart Trust") in the following:

TRADEMARK	CLASS	COUNTRY	SERIAL NO.	REGISTRATION NO.
BABES IN ARMS	41	UK	1526011	1526011

Common Law Trademarks

TRADEMARK	COUNTRY	GOODS/SERVICES
G2K	US	Videocassettes and DVD's featuring dramatico-musical productions & audio compact discs
HAPPY TALK	US	Use on Internet for "Happy Talk" newsletter
R&H (plain) logo 	US	Pre-recorded films, video and audio/video tapes
R&H (plain) logo 	US	Pre-recorded films, DVD
R&H (plain) logo 	US	Pre-recorded audio CDs featuring music
R&H (plain) logo 	US	Theatre & music publications
R&H "Organization" logo 	US	Use on Internet for "Happy Talk" newsletter