

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM409889

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	1

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bernies Boys, Inc.		11/18/2016	Corporation: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Ultimate Survival Technologies, LLC
<b>Street Address:</b>	2100 Roosevelt Avenue
<b>City:</b>	Springfield
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01104
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Registration Number:	4950119	KEY GEAR
Registration Number:	4910545	KEY GEAR
Registration Number:	4766951	UST
Registration Number:	3925437	JOLT
Registration Number:	4257772	PICO LIGHT
Registration Number:	3943838	U-DIG-IT
Registration Number:	4605533	UST
Registration Number:	4636146	UST
Registration Number:	4605518	UST
Registration Number:	4605508	UST
Registration Number:	4950257	UST
Registration Number:	4613111	UST
Registration Number:	4636119	UST
Registration Number:	4605539	UST
Registration Number:	5040241	KEYGEAR
Registration Number:	5049788	KEYGEAR
Registration Number:	2006171	STAR FLASH
Serial Number:	87119456	KG

CH \$465.00 4950119

**CORRESPONDENCE DATA****Fax Number:** 2158648999*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 215.864.8209**Email:** jacobsh@ballardspahr.com**Correspondent Name:** Hara K. Jacobs**Address Line 1:** Ballard Spahr LLP**Address Line 2:** 1735 Market Street, 51st Floor**Address Line 4:** Philadelphia, PENNSYLVANIA 19103-7599

<b>NAME OF SUBMITTER:</b>	Hara K. Jacobs
<b>SIGNATURE:</b>	/Hara K. Jacobs/
<b>DATE SIGNED:</b>	12/22/2016

**Total Attachments: 4**

source=Trademark Assignment Bernies Boys to UST LLC#page1.tif

source=Trademark Assignment Bernies Boys to UST LLC#page2.tif

source=Trademark Assignment Bernies Boys to UST LLC#page3.tif

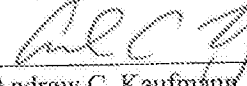
source=Trademark Assignment Bernies Boys to UST LLC#page4.tif

**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of November 18, 2016, the undersigned Bernies Boys, Inc., a Florida corporation (f/k/a Ultimate Survival Technologies, Inc.), with an address at 7720 Philips Highway, Jacksonville, Florida 32256 ("Assignor") hereby irrevocably sells, assigns, transfers and conveys unto Ultimate Survival Technologies, LLC, a Delaware limited liability company, with an address at 2100 Roosevelt Avenue, Springfield, Massachusetts 01104 ("Assignee"), all right, title and interest in and to: (a) the trademarks listed on the attached Schedule A (the "Marks"); (b) any and all registrations of the Marks, whether state, federal or foreign; (c) any and all applications to register the Marks, whether state, federal or foreign; (d) all common law rights in, to and under the Marks; (e) all other rights in, to and under the Marks, together with the goodwill of the business symbolized by the Marks; (f) any and all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Marks or the goodwill under the Marks; and (g) all claims or causes of action Assignor has or may have in connection with the Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Marks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of  
this 18th day of November, 2016.

**BERNIES BOYS, INC.**

By:   
Name: Andrew C. Kaufmann  
Title: President

**ULTIMATE SURVIVAL TECHNOLOGIES, LLC**


By: \_\_\_\_\_  
Name: Jeffrey D. Buchanan  
Title: Executive Vice President, Chief Financial  
Officer, and Treasurer

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of this 18th day of November, 2016.

**BERNIES BOYS, INC.**

By: \_\_\_\_\_  
Name: Andrew C. Kaufmann  
Title: President

**ULTIMATE SURVIVAL TECHNOLOGIES, LLC**

By:  \_\_\_\_\_  
Name: Jeffrey D. Buchanan  
Title: Executive Vice President, Chief Financial Officer, and Treasurer

**Schedule A**

**Trademark Registrations**

#	US Trademark Title	US Trademark Date	US Registration No.
1	KEY GEAR (circular design) CL 6	5/3/2016	4950119
2	KEY GEAR (word) CL 6	3/1/2016	4910545
3	UST (stylized) CL 22	7/7/2015	4766951
4	JOLT (word)	3/1/2011	3925437
5	PICO LIGHT (word) CL 11	12/11/2012	4257772
6	U-DIG-IT (word) CL 8	4/12/2011	3943838
7	UST (stylized) CL 11	9/16/2014	4605533
8	UST (stylized) CL 14	11/11/2014	4636146
9	UST (stylized) CL 16	9/16/2014	4605518
10	UST (stylized) CL 18	9/16/2014	4605508
11	UST (stylized) CL 35	5/3/2016	4950257
12	UST (stylized) CL 4	9/30/2016	4613111
13	UST (stylized) CL 5	11/11/2014	4636119
14	UST (stylized) CL 9	9/16/2014	4605539
15	KEY GEAR (horizontal design) CL 6	9/13/2016	5040241
16	KEY GEAR (horizontal) CL 25	9/29/2016	5049788
17	STAR FLASH	10/8/1996	2006171

**Trademark Applications**

#	US Trademark Title	US Trademark Date	US Serial No.
1	KG (stylized) CL 20	7/28/2016	87119456