

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VEHICLE IMPROVEMENT PRODUCTS, INC.		01/01/2017	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	IMMI VEHICLE IMPROVEMENT PRODUCTS, INC.		
Street Address:	18881 IMMI Way		
City:	Westfield		
State/Country:	INDIANA		
Postal Code:	46074		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3000254	VIP	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A. W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	2835-75		
NAME OF SUBMITTER:	David A. W. Wong		
SIGNATURE:	/dwong/		
DATE SIGNED:	01/05/2017		
Total Attachments: 1			
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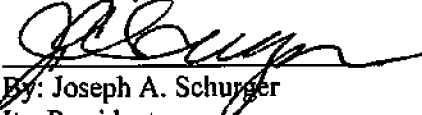
TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, VEHICLE IMPROVEMENT PRODUCTS, INC. an Illinois corporation ("Assignor"), hereby assigns, sets over, and transfers, effective as of January 1, 2017 to IMMI VEHICLE IMPROVEMENT PRODUCTS, INC., an Indiana corporation ("Assignee"), all of its rights, title, and interest in and to the trademark and registration thereof identified below (the "Trademark"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Trademark	Jurisdiction	Status	Reg. Number	Reg. Date
VIP	United States of America	Registered	3000254	27-Sep-2005

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: Vehicle Improvement Products, Inc.


By: Joseph A. Schurger
Its: President

Date: January 1, 2017