

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411413

|   |  |                       |                           |
|---|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                           |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>        |
| Meraj Mohiuddin   |  | 04/15/2016            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                           |
| <b>Name:</b>  | Whiteboard Press, LLC                              |                       |                           |
| <b>Street Address:</b>  | 8390 E VIA DE VENTURA, STE F-110                   |                       |                           |
| <b>City:</b>  | SCOTTSDALE   |                       |                           |
| <b>State/Country:</b>   | ARIZONA  |                       |                           |
| <b>Postal Code:</b>   | 85254  |                       |                           |
| <b>Entity Type:</b>   | Limited Liability Company: ARIZONA                 |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                           |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                           |
| <b>Serial Number:</b>   | 86814051   | WHITEBOARD PRESS      |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                           |
| <b>Fax Number:</b>  | 9782747053   |                       |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                           |
| <b>Phone:</b>   | 978-274-7053                                       |                       |                           |
| <b>Email:</b>   | ssyed@westhillcounsel.com                          |                       |                           |
| <b>Correspondent Name:</b>  | Shehla Syed  |                       |                           |
| <b>Address Line 1:</b>  | WHTC, 900 Cummings Center, Suite 206-T             |                       |                           |
| <b>Address Line 4:</b>  | Beverly, MASSACHUSETTS 01915                       |                       |                           |
| <b>NAME OF SUBMITTER:</b>   | Shehla Syed  |                       |                           |
| <b>SIGNATURE:</b>   | /Shehla Syed/                                      |                       |                           |
| <b>DATE SIGNED:</b>   | 01/06/2017   |                       |                           |
| <b>Total Attachments: 3</b>   |  |                       |                           |
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| source=WBP Trademark Assignment Signed#page2.tif  |  |                       |                           |
| source=WBP Trademark Assignment Signed#page3.tif  |  |                       |                           |

OP \$40.00 86814051

**TRADEMARK ASSIGNMENT**

**April 15, 2016**

Effective as of the date set forth above (the "**Effective Date**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Meraj Mohiuddin, an individual ("**Assignor**"), by and among Assignor and Assignee hereby transfers and assigns over to Whiteboard Press, LLC, an Arizona limited liability company, ("**Assignee**"), all of Assignor's worldwide rights, title and interest in and to all of its trademarks and service marks set forth on **Schedule 1** attached to this Agreement, and any pending applications or registrations with regard to the foregoing (collectively, the "**Marks**"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of the Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:  
Meraj Mohiuddin

By: [Signature]

Name: MERAJ MOHIUDDIN

STATE OF ARIZONA )

)

COUNTY OF Maricopa )

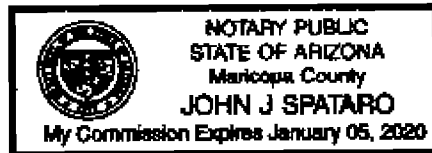
Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared Meraj Mohiuddin, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged himself executed the foregoing instrument for the purposes therein contained, by signing on behalf of the himself.

Witness my hand and seal, at office in Scottsdale, Arizona, this 15 day of April, 2016.

Notary Public

[Signature]

My Commission Expires: 1/5/20



Schedule 1

# WHITEBOARD PRESS

**Word Mark** WHITEBOARD PRESS

**Goods and Services** IC 041. US 100 101 107. G & S: (Based on Use in Commerce) Book publishing; Publishing of books and reviews; (Based on Intent to Use) Digital video, audio, and multimedia publishing services; On-line journals, namely, blogs featuring matters of religion, history, culture, literature, language arts, politics, humanities, and geo-political issues; Online electronic publishing of books and periodicals; Providing on-line publications in the nature of articles, books, pamphlets, workbooks, periodicals, magazines, e-books, audio books, music, illustrations, multimedia, digital video, audio in the field of religion, history, culture, literature, language, arts, politics, humanities and geo-political issues; Publication of books, pamphlets, workbooks, periodicals, and magazines; Publishing of books, e-books, audio books, music and illustrations; Publishing of books, magazines. FIRST USE: 20150615. FIRST USE IN COMMERCE: 20150615

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86814051

**Filing Date** November 9, 2015

**Current Basis** 1A;1B

**Original Filing Basis** 1A;1B

**Published for Opposition** April 26, 2016

**Owner** (APPLICANT) Meraj Mohiuddin INDIVIDUAL UNITED STATES 7291 East Royal Palm Road Scottsdale ARIZONA 85258

**Attorney of Record** Omair M. Farooqui

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRESS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE