

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411598

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Saag's Product, LLC		01/03/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jonmor Investments, Inc.		
Street Address:	3411 Silverside Road		
Internal Address:	Baynard Building, Suite 103		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	73221156	SAAG'S	
Serial Number:	76420674	SAAG'S SINCE 1933 TASTE IS EVERYTHING	
Serial Number:	77509949	THE ART OF SAUSAGE	
Serial Number:	76446990	THE SAUSAGE YOU'VE BEEN SAVING YOURSELF	
CORRESPONDENCE DATA			
Fax Number:	3024771332		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	302-477-1380		
Email:	jonmor@sffci.com		
Correspondent Name:	Jonmor Investments, Inc.		
Address Line 1:	3411 Silverside Road		
Address Line 2:	Baynard Building, Suite 103		
Address Line 4:	Wilmington, DELAWARE 19810		
NAME OF SUBMITTER:	Jeffrey A. Porter		
SIGNATURE:	/Jeffrey A. Porter/		
DATE SIGNED:	01/09/2017		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made by Saag's Products, LLC, a Delaware limited liability company (the "Assignor"), in favor of Jonmor Investments, Inc., a Delaware corporation (the "Assignee"), as of January 3, 2017.

WHEREAS, the Assignor is the sole owner of all of the right, title and interest in and to the trademark registrations identified in Schedule 1 attached hereto (the "Trademarks");

WHEREAS, on the date hereof, Project Utah Acquisition, LLC, a Delaware limited liability company ("Parent"), acquired the sole membership interest in Clougherty Packing, LLC, a Delaware limited liability company, of which the Assignor is a wholly owned subsidiary, pursuant to that certain Membership Interest Purchase Agreement (the "Purchase Agreement"), dated as of November 21, 2016, by and among Smithfield Foods, Inc., a Virginia corporation, and Hormel Foods Corporation, a Delaware corporation; and

WHEREAS, pursuant to that certain Trademark Purchase Agreement, dated as of the date hereof, by and between Parent and the Assignee, Parent has agreed to cause the Assignor to assign all right, title and interest in and to the Trademarks, together with the goodwill of the businesses associated with the Trademarks, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee its entire right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks.

The Assignor agrees to take further actions and to do further things that the Assignee may reasonably request, including executing additional documents, in order to vest or perfect in the Assignee all right, title, and interest in and to the Trademarks.


This Assignment shall be effective for all purposes as of immediately after the Effective Time (as defined in the Purchase Agreement).

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has duly executed and delivered this Assignment as of the date first written above.


SAAG'S PRODUCTS, LLC

By: Smithfield Foods, Inc.
Its: Manager


By: 
Name: Michael H. Cole
Its: Chief Legal Officer and Secretary

Acknowledged and agreed to as of January 3, 2017:

JONMOR INVESTMENTS, INC.

By: 
Name: Gregory A. Porter
Title: President

Schedule 1

Country	Trademark	App. No.	App. Date	Registration No.	Classes	Goods
United States	SAAG'S	73/221,156	6/25/1979	1,218,508	29	smoked meat and sausage products
United States		76/420,674	6/10/2002	2,704,431	29	meat products, namely sausage products
United States	THE ART OF SAUSAGE	77/509,949	6/27/2008	3,628,576	29	meat; poultry; sausages
United States	THE SAUSAGE YOU'VE BEEN SAVING YOURSELF FOR	76/446,990	7/31/2002	2,758,521	29	sausages