

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412428

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fanfare Holdings, Inc.		06/16/2009	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Market Tech Media Corporation		
<b>Street Address:</b>	27220 Turnberry Lane, Suite 190		
<b>City:</b>	Valencia		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91355		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1334657	ADCART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9198294296		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9198294296		
<b>Email:</b>	tschmidt@hutchlaw.com		
<b>Correspondent Name:</b>	Trevor P. Schmidt		
<b>Address Line 1:</b>	3110 Edwards Mill Road Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27612		
<b>ATTORNEY DOCKET NUMBER:</b>	SHOPLOC.21001		
<b>NAME OF SUBMITTER:</b>	Trevor P. Schmidt		
<b>SIGNATURE:</b>	/Trevor P. Schmidt/		
<b>DATE SIGNED:</b>	01/16/2017		
<b>Total Attachments: 1</b>			
source=Adcart - Change of Name - Fanfare Holdings Inc to Market Tech Media Corporation_Redacted#page1.tif			

CH \$40.00 1334657

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That by unanimous written consent of the Board of Directors of Fanfare Holdings, Inc., a resolution setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and proposing, recommending and submitting said amendment to the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation be amended to change the name of the Corporation from "Fanfare Holdings, Inc." to "Market Tech Media Corporation" and that, to that end, that Article FIRST of the Certificate of Incorporation be deleted in its entirety and the following new Article FIRST be substituted in lieu thereof:

**"FIRST:** Corporate Name. The name of the Corporation is Market Tech Media Corporation."

**SECOND:** That the sole stockholder of said corporation by written consent approved and adopted said amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 16<sup>th</sup> day of June, 2009.

FANFARE HOLDINGS, INC.

By: Lloyd R. Samk  
Lloyd R. Samk, President

4424-9017-9075 01