

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412844

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advantage Sign Supply, Inc.		01/18/2017	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Parsbee, LLC		
<b>Street Address:</b>	1209 Orange St.		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86936960	PARSBEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-385-5561		
<b>Email:</b>	TMcCarthy@ClarkHill.com		
<b>Correspondent Name:</b>	Timothy M. McCarthy		
<b>Address Line 1:</b>	130 East Randolph St Suite 3900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Timothy M. McCarthy		
<b>SIGNATURE:</b>	/Timothy M. McCarthy/		
<b>DATE SIGNED:</b>	01/19/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 86936960

**TRADEMARK ASSIGNMENT**

WHEREAS, Advantage Sign Supply, Inc. ("ASSIGNOR"), a Michigan corporation located at 3939 N. Greenbrooke S.E, Grand Rapids, Michigan 49512, is the owner of the entire right, title, and interest in United States Trademark Application No. 86/936,960 for the mark PARSBEE ("the Trademark");

WHEREAS Parsbee, LLC ("ASSIGNEE"), a Delaware limited liability company located at 1209 Orange St., Wilmington, Delaware 19801, is desirous of acquiring the Trademark, its associated goodwill, and the portion of the business of Assignor to which the Trademark pertains.

NOW THEREFORE, for \$10 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer and set over to ASSIGNEE, all rights, title, and interest in and to the Trademark, all goodwill associated with the Trademark, and all convention and treaty rights of all kinds in all countries of the world with respect to the Trademark, and the portion of the business of Assignor to which the Trademark pertains (as set forth in a separate assignment), all the aforementioned property rights to be held and enjoyed by ASSIGNEE for its own use, benefit and behalf and for the use, benefit, and behalf of ASSIGNEE's successors, assigns and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this Assignment had not been made, together with all claims for damages by reason of past infringement of the Trademarks once used and with the right to sue for and collect the same for ASSIGNEE's use and behalf and for the use and behalf of ASSIGNEE's successors, assigns and other legal representatives.

Advantage Sign Supply, Inc.  
a Michigan corporation

By: [Signature]

Its: President

Date: 1-18-2017

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Parsbee, LLC  
a Delaware limited liability company

By: [Signature]

Its: OWNER

Date: 1/18/2017