

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413135

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dethrone LLC		12/25/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Swindon Brand Services, LLC		
Street Address:	1321 NE 76th Street		
City:	Vancouver		
State/Country:	WASHINGTON		
Postal Code:	98665		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4410772	DETHRONE	
CORRESPONDENCE DATA			
Fax Number:	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-277-4110		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega, McDermott Will & Emery		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3218		
ATTORNEY DOCKET NUMBER:	84576.41		
NAME OF SUBMITTER:	Jorge Arciniega		
SIGNATURE:	/Jorge Arciniega/		
DATE SIGNED:	01/20/2017		
Total Attachments: 3			
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SHORT-FORM TRADEMARK ASSIGNMENT

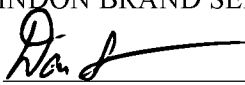
This Short-Form Trademark Assignment is entered into as of December 25, 2016 by and between on one hand, **DETHRONE LICENSING LLC**, a California limited liability company with a place of business at 1321 NE 76th Ave., Suite 3A, Vancouver, Washington 98665, and **DETHRONE LLC**, a California limited liability company with a place of business at 200 Park Road Burlingame, California 94010 ("**Assignors**"), and on the other hand, **SWINDON BRAND SERVICES, LLC**, a Washington limited liability company with a place of business at 1321 NE 76th Street, Vancouver, Washington 98665 ("**Assignee**"), with reference to the following facts.

Assignors have agreed to assign all of their respective right, title and interest in and to the trademarks described in **Exhibit A** and **Exhibit B** attached hereto (the "Marks") in connection with a certain asset purchase agreement, between Assignors and Assignee.

In consideration of the premises herein set forth and for additional valuable consideration, receipt of which is hereby acknowledged, Assignors hereby assign, grant, convey, transfer and set over to Assignee all their respective rights worldwide to the Marks, including, without limitation, all of Assignors' right, title and interest in and to the registrations set forth in **Exhibit A** and **Exhibit B**, together with the goodwill of the business in connection with which the Marks have been used as of the date hereof. This assignment includes all rights to make any claims of any past, present or future infringement, misappropriation or unauthorized use of any of the foregoing rights and the right to all income, royalties, damages and payments that are now or may hereafter become due or payable with respect to any of the foregoing rights.

The parties hereto have caused this Short-Form Trademark Assignment to be executed as of the date first set forth above.

DETHRONE LICENSING LLC
By: 
Name: Nick Swinmurn
Title: Member

SWINDON BRAND SERVICES, LLC
By: 
Name: Daniel Swinmurn
Title: Owner


DETHRONE LLC
By: 
Name: Nick Swinmurn
Title: Member

EXHIBIT A





MARKS	USPTO Serial Number / Reg. Number	Goods and Services	Assignor
	77802997 / 3929441	IC 25 - Clothing, namely, shirts, hats, sweatshirts, and shorts, belts.	Dethrone Licensing LLC
DETHRONE	77981647 / 3959427	IC 25 - Clothing, namely, men's, women's, and children's headwear, sweatshirts, jerseys, shirts, socks, shorts, compression tops and bottoms, tank tops, sportsbras, footwear, wrestling uniforms, and underwear, jui jitsu gis; rash guards..	Dethrone Licensing LLC
DETHRONE ROYALTY	77644042 / 3848469	IC 25 - Hats; Tops	Dethrone Licensing LLC
DETHRONE	85857499 / 4410772	IC 41 - Martial arts instruction and training and gymnasium services.	Dethrone LLC
	85977048 / 4196056	IC 25 - Clothing, namely, men's, women's, and children's headwear, sweatshirts, jerseys, shirts, socks, shorts, compression tops and bottoms for athletic use, tank tops, sports bras, footwear, wrestling uniforms, and underwear, jiu jitsu gis, rash guards.	Dethrone Licensing LLC
	86349862 / 4699412	IC 25 - Clothing, namely, men's, women's, and children's headwear, sweatshirts, jerseys, shirts, socks, shorts, compression tops and bottoms for athletic use, tank tops, sports bras, footwear, wrestling uniforms, and underwear, jiu jitsu gis, rash guards	Dethrone Licensing LLC

EXHIBIT B

MARKS	EUTM Filing Number	Goods and Services	Assignor
DETHRONE	009110321	<p>IC 25 - Clothing, footwear, headgear; clothing namely men's, women's, and children's headwear, sweatshirts, jerseys, shirts, socks, shorts, compression tops and bottoms, tanktops, sportsbras, footwear, wrestling uniforms, and underwear.</p> <p>28 Games and playthings; gymnastic and sporting articles not included in other classes; sporting equipment for men, women and children, namely, groin protectors, gym bags, handwraps, head guards, jiu jitsu gi's, knee and elbow pads, mixed martial arts gloves, boxing gloves, mouthguards, rash guards, shin guards, and training pads.</p> <p>35 Advertising, including promotion of products and services of third parties through sponsoring arrangements and licence agreements relating to international sports' events; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with an awards program, a sports competition and sporting activities; sponsoring and promoting athletic competitions, namely mixed martial arts matches.</p>	Dethrone Licensing LLC
	013398193	<p>IC 25 - clothing, namely, men's, women's, and children's headwear, sweatshirts, jerseys, shirts, socks, shorts, compression tops and bottoms for athletic use, tank tops, sports bras, footwear, wrestling uniforms, and underwear, jiu jitsu gis, rash guards.</p>	Dethrone Licensing LLC