OP \$165.00 391376

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM414041

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WillowTree Apps, Inc		08/01/2014	Corporation: VIRGINIA

RECEIVING PARTY DATA

Name:	WillowTree, Inc.	
Street Address:	107 5th Street SE	
City:	Charlottesville	
State/Country:	VIRGINIA	
Postal Code:	22902	
Entity Type:	Corporation: VIRGINIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3913766	WE MAKE MOBILE BEAUTIFUL.
Registration Number:	4819599	ELFIE
Registration Number:	4679139	MONKEYPOD
Registration Number:	4671936	MONKEYPOD
Registration Number:	4073659	WILLOWTREE APPS
Registration Number:	3837698	WE BUILT THAT APP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4342140704
Email: kos@piplo.com
Correspondent Name: Kimberly O. Snead
Address Line 1: 536 Pantops Center

Address Line 2: #234

Address Line 4: Charlottesville, VIRGINIA 22911

NAME OF SUBMITTER: Kimberly O. Snead
SIGNATURE: /Kimberly O. Snead/
DATE SIGNED: 01/30/2017

TRADEMARK REEL: 005975 FRAME: 0988

Total Attachments: 5

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TRADEMARK REEL: 005975 FRAME: 0989

COMMONWEALTH OF VIRGINIA STATE CORPORATION COMMISSION

AT RICHMOND, AUGUST 1, 2014

The State Corporation Commission has found the accompanying articles submitted on behalf of

WillowTree, Inc. (formerly WillowTree Apps, Inc.)

to comply with the requirements of law, and confirms payment of all required fees. Therefore, it is ORDERED that this

CERTIFICATE OF AMENDMENT

be issued and admitted to record with the articles of amendment in the Office of the Clerk of the Commission, effective August 1, 2014.

The corporation is granted the authority conferred on it by law in accordance with the articles, subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

Bv

Judith Williams Jagdmann Commissioner

14-07-31-6098 AMENACPT CISJMA

ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF WILLOWTREE APPS, INC.

Pursuant to Section 13.1-706 of the Virginia Stock Corporation Act and the Bylaws of WillowTree Apps, Inc. (the "Corporation"), the Articles of Amendment to the Articles of Incorporation are hereby set forth below:

- 1. The name of the Corporation is WillowTree Apps, Inc.
- 2. Article I of the Amended and Restated Articles of Incorporation is hereby amended to provide as follows: "The name of the Corporation is WillowTree, Inc."
- 3. The foregoing amendment was duly approved and adopted by the unanimous written consent of the Board of Directors and Voting Common Shareholders as required by the Act and the Amended and Restated Articles and the Bylaws of the Corporation on July 31, 2014.
- 4. The undersigned officer of the Corporation does hereby declare and affirm that the facts herein stated are true as of July 3/, 2014.

IN WITNESS WHEREOF these Articles of Amendment have been executed as of July 3[_, 2014.

WILLOWTREE, INC.

By: Tobias A. Dengel

Title: Chief Executive Officer

UNANIMOUS WRITTEN CONSENT OF THE BOARD OF DIRECTORS AND VOTING COMMON SHAREHOLDERS OF WILLOWTREE APPS, INC. IN LIEU OF A SPECIAL MEETING

The undersigned, being all of the members of the Board of Directors and voting common shareholders of WillowTree Apps, Inc., a Virginia corporation (the "Company"), unanimously consent to and hereby adopt the following resolution, and the actions represented or authorized by such resolutions, all pursuant to the Company's Bylaws, effective as of July 31, 2014:

WHEREAS, the directors have determined that it is in the best interests of the Company and its shareholders to amend the Amended and Restated Articles of Incorporation to change the name of the Company from WillowTree Apps, Inc. to WillowTree, Inc.

NOW THEREFORE, BE IT RESOLVED that the directors and shareholders do hereby approve the amendment to the Amended and Restated Articles of Incorporation of the Company as set forth in the attached Exhibit A;

FURTHER RESOLVED, that the appropriate officer or officers of the Company, acting for and on behalf of, and in the name of the Company, shall be, and hereby are, authorized, empowered and directed to take any and all action necessary or appropriate to carry out the intents and purposes of the foregoing resolution; and

FURTHER RESOLVED, that all actions heretofore taken by the officers of the Company with respect to the transactions contemplated by the foregoing resolutions are hereby ratified, confirmed, approved and adopted.

[Signature Page to Follow]

{#4827-7609-2700-1, 112755-00000-03}

TRADEMARK REEL: 005975 FRAME: 0992 IN WITNESS WHEREOF, the undersigned, constituting all the directors and voting common shareholders of the Company, have executed this Written Consent. This Written Consent may be signed in counterpart copies, and shall be effective as of the date set forth above.

Dated: 7/31/2014

Michael J. Prichard

Dated: 07/31/2014

Tobias A. Dengel

EXHIBIT A

Articles of Amendment

{#4827-7609-2700-1, 112755-00000-03}

TRADEMARK
RECORDED: 01/30/2017 REEL: 005975 FRAME: 0994