

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413058

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Megan Mason		12/20/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sutter Home Winery, Inc.		
<b>Street Address:</b>	100 St. Helena Hwy South, P.O. Box 248		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3601687	POMELO	
<b>Registration Number:</b>	4862621	THREE PEARS	
<b>Serial Number:</b>	87210756	60 NORTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7072527122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	Assignment 1/20/17		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	01/20/2017		
<b>Total Attachments: 1</b>			
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CH \$90.00 3601687

**ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION  
AND REGISTRATIONS**

WHEREAS, **MEGAN MASON**, an individual doing business as Mason Cellars and located at 5 Heritage Court, Yountville, California 94599 ("**Assignor**") owns the following marks in the United States which are pending or registered in the U.S. Patent and Trademark Office:

Mark	USPTO Ser./Reg. No.
POMELO	3601687
THREE PEARS	4862621
60 NORTH	87210756

WHEREAS, **SUTTER HOME WINERY, INC.**, a California corporation doing business as Trinchero Family Estates with an office located at 100 Main Street P.O. Box 248 St. Helena, California 94574 ("**Assignee**") is desirous of acquiring said U. S. marks and the U. S. registrations thereof;

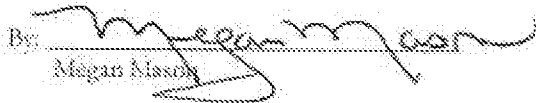
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above-identified U.S. application and registrations thereof.

This application is being assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060, including, without limitation, the goodwill of the Assignor's business connected with the use of and symbolized by the U.S. Marks, all registration rights with respect to the U.S. Marks, free of all liens and monetary encumbrances, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the U.S. Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Dated: Dec 20, 2016

**ASSIGNOR**

**MEGAN MASON d/b/a  
MASON CELLARS**

By:   
Megan Mason