

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MarketLive, Inc.		06/22/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MarketLive, LLC		
Street Address:	617 Second Street		
Internal Address:	Suite B		
City:	Petaluma		
State/Country:	CALIFORNIA		
Postal Code:	94952		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4996805	INTELLIGENT SELLING	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Catherine J. Holland		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	KIBO.022T		
NAME OF SUBMITTER:	Catherine Holland		
SIGNATURE:	/Catherine Holland/		
DATE SIGNED:	01/30/2017		
Total Attachments: 4			
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LLC-1A

File # **201617910041**



**State of California
Secretary of State**

1996817 out

**Limited Liability Company
Articles of Organization - Conversion**

FILED *A Hill*
Secretary of State
State of California

JUN 22 2016

IMPORTANT — Read all instructions before completing this form.

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

MarketLive, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

617 Second Street, Suite B, Petaluma

City State Zip Code
CA 94952

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1506 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Birch Blair

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

617 Second Street, Suite B, Petaluma

City State Zip Code
CA 94952

c. If an individual, Mailing Address of Agent for Service of Process

617 Second Street, Suite B, Petaluma, CA 94952

City State Zip Code

Converting Entity Information

7. Name of Converting Entity

MarketLive, Inc.

8. Form of Entity

Corporation

9. Jurisdiction

California

10. CA Secretary of State File Number, if any

1996817

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote.
Common Stock, 1,000

AND

The percentage vote required of each class.
51%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Kenneth R. Frank, C.E.O.

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Keilen Sottile, Secretary

Type or Print Name and Title of Authorized Person

LLC-1A

File #

201617910041



State of California
Secretary of State

Limited Liability Company
Articles of Organization - Conversion

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This Space For Filing Use Only

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City

State

Zip Code

CA

94952

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Zip Code

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13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Kellen Sottile

Signature of Authorized Person

Kenneth R. Frank, C.E.O.

Type or Print Name and Title of Authorized Person

Kellen Sottile, Secretary

Type or Print Name and Title of Authorized Person



I hereby certify that the foregoing
transcript of 2 page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

JUN 27 2016

Date: _____ *JP*

Alex Padilla

ALEX PADILLA, Secretary of State

TRADEMARK