

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM415237

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Promega BioSystems Sunnyvale, Inc.		02/01/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Promega Corporation		
<b>Street Address:</b>	2800 Woods Hollow Road		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53711-5399		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3931552	INSTINCT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142716560		
<b>Email:</b>	klbehnke@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	100 E. Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Jeffrey D. Peterson		
<b>SIGNATURE:</b>	/jeffrey d. peterson/		
<b>DATE SIGNED:</b>	02/07/2017		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Agreement is made by and between Promega BioSystems Sunnyvale, Inc., a California Corporation having an address of 645 N. Mary Ave., Sunnyvale, CA 94085-2907 (hereinafter "Assignor") and Promega Corporation, a Wisconsin Corporation having an address of 2800 Woods Hollow Rd., Madison, WI 53711-5399 (hereinafter "Assignee") on this 1st day of February, 2017 ("Effective Date").

WHEREAS, Assignor owns the trademark identified in Exhibit A attached hereto (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Mark and the trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Mark, including the trademark registration therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Mark.

Promega BioSystems Sunnyvale, Inc.  
("Assignor")

Dated: 1 FEBRUARY, 2017

By: 

Title: GENERAL MANAGER, PROMEGA  
BIOSYSTEMS

**EXHIBIT A**

<u>Country</u>	<u>Mark</u>	<u>App. No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
United States	INSTINCT	77/613,667	3,931,552	March 15, 2011