

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415179

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shimmershells Eclectic Inc.		02/06/2017	Corporation: KANSAS
RECEIVING PARTY DATA			
Name:	Eclectic Products, Inc.		
Street Address:	1075 Arrowsmith Street		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97402		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4855407	UNICORNSPIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5032223613		
Email:	KellyLusk@margerjohnson.com		
Correspondent Name:	Kelly R. Lusk		
Address Line 1:	888 SW 5th Avenue, Suite 1050		
Address Line 4:	Portlando, OREGON 97204		
NAME OF SUBMITTER:	KELLY R. LUSK		
SIGNATURE:	/Kelly R. Lusk/		
DATE SIGNED:	02/07/2017		
Total Attachments: 1 source=00341026#page1.tif			

OP \$40.00 4855407

TRADEMARK ASSIGNMENT

ASSIGNOR: SHIMMERSHELL'S ECLECTIC, INC., a Kansas Corporation

ASSIGNEE: ECLECTIC PRODUCTS, INC., an Oregon Corporation

WHEREAS, SHIMMERSHELL'S ECLECTIC, INC. ("Shimmershell's Eclectic"), a Kansas Corporation having its principal place of business at 5101 Anderson St., Shawnee, Kansas, 66266, is the owner of the registered trademarks identified below, and Shimmershell and the undersigning signatory have the power and authority to convey such registered trademarks,

WHEREAS, ECLECTIC PRODUCTS, INC. ("Eclectic Products"), an Oregon Corporation having its principal place of business at 1075 Arrowsmith Street, Eugene, Oregon, 97402, is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, SHIMMERSHELL'S ECLECTIC hereby conveys, assigns, and transfers to ECLECTIC PRODUCTS the entire right, title, and interest in and to the trademark listed below, including the trademark registration, together with the goodwill of the business symbolized by the trademark, or any phonetic equivalent thereof, in any style, font, or design, together with the goodwill appurtenant to the marks, and all rights under any claim which arose under the marks at any time prior and up to the time of this conveyance.

Mark	Application #	Reg. Date	Registration #
UnicornSPiT	86/594,421	11/17/15	4,855,407

Signed this 6th day of Feb, 2017

Michelle Gordon
Michelle Gordon, Owner
SHIMMERSHELL'S ECLECTIC, INC.

Signed this 6th day of February, 2017

Theresa M. Waugh
Theresa M. Waugh, Vice President, Sales & Marketing
ECLECTIC PRODUCTS, INC.

ASSIGNMENT
SUBJECT TO TERMS
OF LICENSE AGREEMENT
SIGNED + DATED
5/23/17
MW