

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415543

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Age Communications, Inc.		11/20/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Interposter		
Street Address:	340 Voie C, ZA de la Briqueterie		
City:	Saint-Jacques-sur-Darnétal		
State/Country:	FRANCE		
Postal Code:	76160		
Entity Type:	société à responsabilité limitée: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4113959	INSPIRE	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	cbryce@sheridanross.com		
Correspondent Name:	Caroline Bryce		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 2:	Sheridan Ross PC		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	8096I-1		
NAME OF SUBMITTER:	Caroline E. Bryce		
SIGNATURE:	/Caroline E. Bryce/		
DATE SIGNED:	02/09/2017		
Total Attachments: 2			
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ASSET PURCHASE AGREEMENT
Creative Age Communications, Inc. — Interposter

Dated as of November 20, 2016 ("Effective Date").

This Asset Purchase Agreement ("Agreement") is entered into as of the Effective Date by and between Creative Age Communications, Inc., a California corporation ("Seller"), 7628 Densmore Avenue, Van Nuys, California U.S.A., on one side, and Interposter, a Sari organized under the laws of France ("Purchaser"), 340 Voie C, ZA de la Briqueterie, 76160 Saint Jacques sur Darnétal, France, on the other side, and is based on the following Recitals.

Recitals

- A. Seller is the owner of various items of intellectual property relating to the publication of a series of books in the field of hair styling under the title and mark INSPIRE (collectively, and as more particularly defined in Section 1 below, the "INSPIRE Assets").
- B. Purchaser wishes to purchase, and Seller wishes to sell, the INSPIRE Assets on the terms and conditions set forth in this Agreement.

Now, therefore, the parties hereby agree as follows.

Terms and Conditions

1. The INSPIRE Assets. Subject to all terms and conditions of this Agreement, and conditioned on the payment of the Purchase Price (as the term is defined in Section 3 below), Seller hereby sells, assigns, transfers, and conveys, and will deliver to Purchaser at the Closing (as the term is defined in Section 4 below) all of Seller's right, title and interest in and to the following assets (the "INSPIRE Assets"), exclusively, irrevocably and throughout the world.

1.1 All rights of Seller in the word mark version and the design mark version of the INSPIRE trademark as used by Seller in connection with the INSPIRE book series, and the business, reputation and goodwill associated with the INSPIRE book series, including but not limited to any common law rights related to the foregoing, and the registration of the INSPIRE word mark on the Principal Register of the United States Patent and Trademark Office under Reg. No. 4113959, and all extensions and renewals of the foregoing (collectively, the "INSPIRE Trademark").

[...]

*Asset Purchase Agreement
Creative Age Communications, Inc. — Interposter*

10.7 Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument. A scanned copy, a faxed copy and/or a photocopy of a counterpart bearing an original signature may be used in place of the original document for any purpose.

10.8 Governing Law. This Agreement shall be construed, interpreted and enforced in accordance with the laws of the State of California, without reference to its principles of conflicts of law.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the Effective Date.

("Seller")

CREATIVE AGE COMMUNICATIONS, INC.

By: Deborah Carver
Deborah Carver, President

("Buyer")

INTERPOSTER

By: Sebastien Kukurudz

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