

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joan Halpern		01/20/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Beauty Solutions, Ltd.		
Street Address:	411 Fifth Avenue, Suite 804		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2010520	INSTANT BROWS	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
NAME OF SUBMITTER:	Renee L. Duff		
SIGNATURE:	/RLD/		
DATE SIGNED:	02/13/2017		
Total Attachments: 1			
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**TRADEMARK ASSIGNMENT
FOR RECORDATION**

WHEREAS, Joan Halpern, a citizen of the United States having a residence at 6689 NW 23rd Terrace, Boca Raton, FL 33496 ("Assignor") owned all the right, title and interest in and to the INSTANT BROWS trademark (the "Trademark"), including, but not limited to U.S. Federal Trademark Registration No. 2,010,520 therefor;

WHEREAS, Beauty Solutions, Ltd., a corporation organized and existing under the laws of the State of New York, and having its principal place of business at 411 Fifth Avenue, Suite 804, New York, NY 10016 ("Assignee"), desired to acquire all right, title and interest in and to the Trademark, the registration thereof, and the goodwill of the business associated therewith;

WHEREAS, by agreement dated January __, 2017, Assignee received all right, title, and interest in and to the Trademark, including U.S. Reg. No. 2,010,520, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for the purpose of recordation at the United States Patent and Trademark Office, recording title in and to the Trademark in the name of Assignee.

NOW THEREFORE, for good and valuable consideration to it paid, receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges and confirms its prior transfer, and does hereby sell, transfer, convey and assign to Assignee all rights, title and interest in and to the Trademark, including the applications and registrations thereof and the Certificate(s) of Registration duly and legally issued therefor, and any and all renewals thereof for the Trademark, together with all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements.

Assignor represents and warrants that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Trademark to any third party.

ASSIGNOR,

Signed: 

Joan Halpern

Date: 