

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416497

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Celestron Acquisition, LLC		02/15/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Styrka, LLC		
Street Address:	1284 Corporate Center Drive		
Internal Address:	Suite 175		
City:	Eagan		
State/Country:	MINNESOTA		
Postal Code:	55121		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4998688	STYRKA	
CORRESPONDENCE DATA			
Fax Number:	6262258115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(626) 696-2450		
Email:	mgrace@gracelaw.com		
Correspondent Name:	Michael K. GRACE		
Address Line 1:	PO Box 412666		
Address Line 4:	Los Angeles, CALIFORNIA 90041-9666		
NAME OF SUBMITTER:	Michael K. Grace		
SIGNATURE:	/michaelkgrace/		
DATE SIGNED:	02/17/2017		
Total Attachments: 1			
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OP \$40.00 4998688


ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment of Trademark and Goodwill is made this 15th day of February, 2017 by Celestron Acquisition, LLC, a Delaware limited liability company located at 2835 Columbia Street, Torrance, CA 90503 ("Celestron") to Styrka, LLC, a Delaware limited liability company located at 1284 Corporate Center Drive, Suite 175, Eagan, MN 55121 ("Styrka").

- A. Celestron is the owner of the trademark STYRKA in the United States of America, as used to promote the sale of binoculars, riflescopes, and spotting scopes (the "Goods"), and the goodwill associated with the STYRKA mark.
- B. Celestron has obtained U.S. Reg. No. 4,998,688, dated July 12, 2016, for STYRKA as used to promote the sale of the Goods in the United States of America.
- C. Styrka has been Celestron's exclusive licensee and now desires to acquire ownership for itself of the STYRKA trademark in the United States of America.

NOW, THEREFORE, in consideration of the sum of one U.S. dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Celestron hereby assigns to Styrka all right, title to, and interest in the trademark STYRKA in the United States of America, and the goodwill associated therewith, including without limitation, all applications for registration and all registrations thereof, and the right to sue for injunctive relief and damages for all past, present and future acts of infringement, and to collect the same for its own account and use.

IN WITNESS WHEREOF, an authorized representative of Celestron has executed this Assignment of Trademark as of the date first written above.

By: 
Name: COREY LEE
Title: CEO