

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416859

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Third Bank, as Administrative Agent		02/17/2017	Banking Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coughlan Companies, Inc.		
<b>Street Address:</b>	1710 Roe Crest Drive		
<b>City:</b>	North Mankato		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	56003		
<b>Entity Type:</b>	Corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 45</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3418361		
<b>Registration Number:</b>	2994999		
<b>Registration Number:</b>	3357848	A	
<b>Registration Number:</b>	3138145	A+	
<b>Registration Number:</b>	3138148	A+BOOKS	
<b>Registration Number:</b>	3191104	BLAZERS	
<b>Registration Number:</b>	3191112	BLAZERS	
<b>Registration Number:</b>	4194575	CAPSTONE	
<b>Registration Number:</b>	4194574	CAPSTONE	
<b>Registration Number:</b>	2405964	CAPSTONE PRESS	
<b>Registration Number:</b>	3023807	CAPSTONE PRESS	
<b>Registration Number:</b>	3784546	CAPSTONE REWARDS	
<b>Registration Number:</b>	2779533	COMPASS POINT BOOKS	
<b>Registration Number:</b>	2968527	CRAFT PLUS	
<b>Registration Number:</b>	3020986	FACT FINDERS	
<b>Registration Number:</b>	3021008	FACT FINDERS	
<b>Registration Number:</b>	2758956	FACTHOUND	
<b>Registration Number:</b>	3113871	FIRST FACTS	
<b>Registration Number:</b>	3113878	FIRST FACTS	
<b>TRADEMARK</b>			

CH \$1140.00 3418361

Property Type	Number	Word Mark
Registration Number:	4101329	GOOD VS EVIL
Registration Number:	3138146	GRAPHIC LIBRARY
Registration Number:	3784523	HELLO GENIUS
Registration Number:	4453990	MAGIC INSIDE METRICS INCLUDED
Registration Number:	2697573	MAUPIN HOUSE
Registration Number:	3418360	MAX AXIOM
Registration Number:	3676343	MY FIRST GRAPHIC NOVEL
Registration Number:	4029890	MYCHOICE, MYBOOKS, MYGROWTH
Registration Number:	4016973	MYON
Registration Number:	3028932	PEBBLE
Registration Number:	2763151	PEBBLE BOOKS
Registration Number:	2748490	PICTURE WINDOW BOOKS
Registration Number:	3339280	SNAP BOOKS
Registration Number:	3348094	SNAP BOOKS
Registration Number:	3925711	SPEEDSCAN
Registration Number:	3120685	STONE ARCH BOOKS
Registration Number:	3193255	TARGET SKILLS
Registration Number:	3812926	VELOCITY
Registration Number:	4370891	WONDER READERS
Registration Number:	2410455	BLUE EARTH BOOKS
Registration Number:	2802801	HIGH-INTEREST BOOKS
Registration Number:	2379586	LIFE MATTERS
Registration Number:	2826463	RED BRICK
Registration Number:	2824096	RED BRICK
Registration Number:	2377678	YELLOW UMBRELLA
Registration Number:	3060259	YELLOW UMBRELLA BOOKS

**CORRESPONDENCE DATA**

**Fax Number:** 8164121263

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8166913348

**Email:** trademark.mpl@stinson.com

**Correspondent Name:** Stinson Leonard Street LLP

**Address Line 1:** 150 South 5th Street, Ste 2300

**Address Line 2:** Cynthia Maust

**Address Line 4:** Minneapolis, MINNESOTA 55402

**ATTORNEY DOCKET NUMBER:** 2033099.0100

**NAME OF SUBMITTER:** Cynthia Maust

<b>SIGNATURE:</b>	/Cynthia Maust/
<b>DATE SIGNED:</b>	02/21/2017
<b>Total Attachments: 4</b> source=Release of Security Interests in Trademarks - Coughlan Companies Inc#page1.tif source=Release of Security Interests in Trademarks - Coughlan Companies Inc#page2.tif source=Release of Security Interests in Trademarks - Coughlan Companies Inc#page3.tif source=Release of Security Interests in Trademarks - Coughlan Companies Inc#page4.tif	

**RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 17<sup>th</sup> day of February, 2017, by FIFTH THIRD BANK, in its capacity as Administrative Agent ("Agent"), in favor of COUGHLAN COMPANIES, INC., a Minnesota corporation ("Company").


Reference is made to that certain Payoff Letter dated as of February 17<sup>th</sup>, 2017 by and among Agent, Company, and other parties thereto (the "Payoff Letter") and that certain Trademark Security Agreement, dated as of May 23, 2014, executed by Company in favor of Agent (the "Trademark Security Agreement") and recorded with the United States Patent and Trademark Office on May 28, 2014 at Reel/Frame 5287/0549.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Agent hereby releases all liens and security interests granted by Company in favor of Agent in and to all of the Trademark Collateral (as defined in the Trademark Security Agreement), including, but not limited to, those trademark registrations and trademark applications listed on Schedule A attached hereto.

[Signature Page Follows]




IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

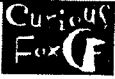
FIFTH THIRD BANK, as Administrative Agent

By:   
Name: Josh Spitzer  
Title: Vice President

**SCHEDULE A  
TO  
TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS**

<b>Mark</b>	<b>Country</b>	<b>Registration No.</b>	<b>Registration Date</b>
Design only. This mark consists of a man/scientist with his arms crossed across his chest wearing a lab coat and dark glasses and the stylized letter "A" on the sleeve of the lab coat and on his belt buckle. 	United States	3,418,361	05/29/2008
Design only. This mark consists of a window in a picture frame 	United States	2,994,999	09/13/2005
Design only. This mark consists of the stylized letter "A" with the left leg of the letter in the form of a lightning bolt and with the letter partially encompassed in an oval field 	United States	3,357,848	12/18/2007
A+	United States	3,138,145	09/05/2006
A+ BOOKS (and Design)	United States	3,138,148	09/05/2006
BLAZERS	United States	3,191,104	01/02/2007
BLAZERS (and Design)	United States	3,191,112	01/02/2007
CAPSTONE (stylized)	United States	4,194,575	08/21/2012
CAPSTONE (word mark)	United States	4,194,574	08/21/2012
CAPSTONE PRESS	United States	2,405,964	12/06/2005
CAPSTONE PRESS (and Design)	United States	3,023,807	12/06/2005
CAPSTONE REWARDS	United States	3,784,546	05/04/2010
COMPASS POINT BOOKS	United States	2,779,533	11/04/2003
CRAFT PLUS	United States	2,968,527	07/12/2005
FACT FINDERS	United States	3,020,986	11/29/2005
FACT FINDERS (and Design)	United States	3,021,008	11/29/2005
FACTHOUND	United States	2,758,956	09/02/2003
FIRST FACTS	United States	3,113,871	07/11/2006
FIRST FACTS (and Design)	United States	3,113,878	07/11/2006
GOOD VS EVIL	United States	4,101,329	02/21/2012
GRAPHIC LIBRARY	United States	3,138,146	09/05/2006
HELLO GENIUS	United States	3,784,523	05/04/2010
MAGIC INSIDE METRICS INCLUDED	United States	4,453,990	12/24/2013
MAUPIN HOUSE	United States	2,697,573	03/18/2003
MAX AXIOM	United States	3,418,360	04/29/2008
MY FIRST GRAPHIC NOVEL	United States	3,676,343	09/01/2009
MYCHOICE, MYBOOKS, MYGROWTH	United States	4,029,890	09/20/2011
MYON	United States	4,016,973	08/23/2011
PEBBLE (and Design)	United States	3,028,932	12/13/2005
PEBBLE BOOKS (stylized word mark)	United States	2,763,151	09/16/2003
PICTURE WINDOW BOOKS	United States	2,748,490	08/05/2003
SNAP BOOKS	United States	3,339,280	11/20/2007

SNAP BOOKS (and Design)	United States	3,348,094	12/04/2007
SPEEDSCAN	United States	3,925,711	03/01/2011
STONE ARCH BOOKS	United States	3,120,685	07/25/2006
TARGET SKILLS	United States	3,193,255	01/02/2007
VELOCITY	United States	3,812,926	07/06/2010
WONDER READERS	United States	4,370,891	07/23/2013
RAINTREE (CTM trademark)	Europe	8,968,711	09/14/2010
RAINTREE and design (CTM trademark)	Europe	8,968,729	09/14/2010
"R" stylized logo (CTM trademark)	Europe	8,968,745	09/14/2010
CURIOUS FOX (word only)	International	UK00002609962	
CURIOUS FOX (logo) 	International	UK00002609963	

In addition, Parent is the registered owner of, but does not intend to renew or otherwise maintain registration of the trademarks listed below and will permit each trademark to expire:

Owner	Mark	Country	Registration No.
Parent	BLUE EARTH BOOKS	United States	2,410,455
Parent	HIGH-INTEREST BOOKS	United States	2,802,801
Parent	LIFE MATTERS	United States	2,379,586
Parent	RED BRICK	United States	2,826,463
Parent	RED BRICK	United States	2,824,096
Parent	YELLOW UMBRELLA	United States	2,377,678
Parent	YELLOW UMBRELLA BOOKS (and Design)	United States	3,060,259