

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416910

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Red Vinyl Music, LLC		07/01/2016	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ole Media Management (GP) LP		
<b>Street Address:</b>	120 Bremner Boulevard, Suite 2900		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5J 0A8		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4454248	RED VINYL MUSIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-282-2000 x2108		
<b>Email:</b>	efilings@loeb.com		
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	David W. Grace c/o Loeb & Loeb LLP		
<b>Address Line 1:</b>	10100 Santa Monica Blvd., Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>SIGNATURE:</b>	/David W. Grace/		
<b>DATE SIGNED:</b>	02/21/2017		

CH \$40.00 4454248

**Total Attachments: 2**

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source=Red Vinyl (US) - TM Assignment Agreement (RV to OLE GP LP)#page2.tif

**ASSIGNMENT OF TRADEMARKS**

ASSIGNOR: RED VINYL MUSIC, LLC  
ASSIGNEE: OLE MEDIA MANAGEMENT (GP) LP  
TRADEMARKS: RED VINYL MUSIC and associated logos

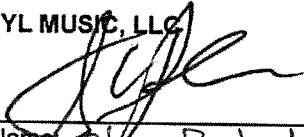
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR, a Tennessee Limited Liability Company, having its address at 320 Southgate Court, Brentwood, Tennessee 37027, hereby sells, assigns, and transfers to the ASSIGNEE, absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the marks listed on Exhibit 1 hereto (including Reg. No. 4454248) and all related logos (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the Marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest title in and to the Marks and other corresponding rights in the Assignee. ASSIGNOR hereby irrevocably authorizes and appoints ASSIGNEE as ASSIGNOR's attorney and representative in its name as its true and lawful attorney-in-fact to take such actions and make, sign, execute, acknowledge and deliver all such documents as may from time to time be necessary to convey to ASSIGNEE, its successors and assigns, all rights granted herein.

IN WITNESS WHEREOF, the undersigned has executed the foregoing Assignment effective as of the 1<sup>st</sup> day of July, 2016.

RED VINYL MUSIC, LLC

By:

  
Name: Steve Richardson  
Title: CEO

By:

\_\_\_\_\_  
Name:  
Title:

**Exhibit 1**

**Marks**

11. Trademarks and Tradenames

<b>RED VINYL MUSIC</b>	Registered Trademark (US Trademark Registration No. 4454248)
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12. Logos

