TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM417386

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Curtis Mathes Holdings, LLC		11/25/2015	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Curtis Mathes Inc.		
Street Address:	6201 Technology Drive		
Internal Address:	Suite 103		
City:	Frisco		
State/Country:	TEXAS		
Postal Code:	75033		
Entity Type:	Corporation: TEXAS		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2491241	CURTIS MATHES
Registration Number:	4769145	CURTIS MATHES
Registration Number:	4371904	LIFE. ALWAYS ON.

CORRESPONDENCE DATA

Fax Number: 4432634108

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 410-862-1188

Email: trademarksober@bakerdonelson.com

Correspondent Name: E. Scott Johnson, Esq.

Address Line 1: 100 Light Street Address Line 2: Baker Donelson

Address Line 4: Baltimore, MARYLAND 21202

ATTORNEY DOCKET NUMBER:	051944.000095 dkp
NAME OF SUBMITTER:	E. Scott Johnson, Esq.
SIGNATURE:	/E. Scott Johnson/
DATE SIGNED:	02/24/2017

Total Attachments: 7

TRADEMARK **REEL: 005995 FRAME: 0705**

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made and effective November 2 2015.

BETWEEN:

Curtis Mathes Holdings, LLC (the "Seller"), a limited liability company organized and existing under the laws of Delaware, with its head office located

270 Denton Tap Road Suite 100 Coppell, TX 75019

AND:

Curtis Mathes Inc. (the "Buyer"), a corporation organized and existing under the laws of Texas, with its head office located at:

6201 Technology Drive Suite 103 Frisco, TX 75033

WHEREAS, Seller is the owner of certain Trademarks (as defined herein), including the applications and registrations identified on <u>Schedule A</u> attached to this Agreement; and

WHEREAS, Buyer has heretofore commercialized certain rights in the Trademarks under license, and now wishes to acquire all of Seller's worldwide rights, title, and interest in and to the Trademarks; and

WHEREAS, Seller is willing to assign the Trademarks to Buyer, on the terms and conditions set forth herein.

NOW, the parties intent to be legally bound and agree as follows:

1. Definitions

"Trademarks" means all trademark applications and registrations, the trademarks that are the subject of those applications and registrations, and the goodwill associated therewith, described on <u>Schedule A</u>.

Sale and Assignment of Trademarks

Seller hereby sells, transfers and assigns to Buyer all rights, title, and interest in and to the Trademarks including all of the trademark applications and registrations listed on <u>Schedule A</u>, and all renewals and extensions thereof, together with the goodwill associated with or symbolized by Trademarks, and all rights to profits, damages and other relief for any past, present or future infringement of said Trademarks, and the right to sue and collect the same for Buyer's own use and benefit and the benefit of Buyer's successors, assigns or legal representatives.

Selier shall, upon Buyer's request, and at Buyer's expense, execute, deliver and record any documents or instruments of assignment required in any country in which applications or registrations for the Trademarks are pending or were issued, as may be necessary to record the conveyance of title in such application or registration to Buyer.

3. Consideration

In consideration for the sale of rights and assignment set forth in Article 2, Buyer shall pay Seller the sum of as follows:

- (a)
- (b)
- (c)
- (d)

Following is the breakdown price of the items sold:

Trademarks Goodwill

4. Additional Agreements

- (a) Any license agreements between the Seller and the Buyer with respect to the Trademarks shall be terminated upon execution of this Agreement, without the necessity of any further action by the Seller or Buyer to effectuate such termination.
- THE BUYER HEREBY KNOWINGLY AND VOLUNTARILY FOREVER RELEASES, ACQUITS AND DISCHARGES THE SELLER AND ANY PAST, PRESENT OR FUTURE AGENT, ATTORNEY, LEGAL REPRESENTATIVE, PREDECESSOR-IN-INTEREST, RECEIVER, AFFILIATE, SUCCESSOR, ASSIGN, EMPLOYEE, DIRECTOR OR OFFICER OF THE SELLER (COLLECTIVELY, THE "SELLER GROUP") FROM AND OF ANY AND ALL CLAIMS, DAMAGES, LOSSES, ACTIONS, COUNTERCLAIMS, SUITS, JUDGMENTS, OBLIGATIONS, LIABILITIES, DEFENSES, AFFIRMATIVE DEFENSES, SETOFFS, AND DEMANDS OF ANY KIND OR NATURE WHATSOEVER, IN LAW OR IN EQUITY, WHETHER PRESENTLY KNOWN OR UNKNOWN, WHICH THE BUYER MAY HAVE HAD, NOW HAVE, OR WHICH IT CAN, SHALL OR MAY HAVE FOR, UPON, OR BY REASON OF ANY MATTER, COURSE OR THING WHATSOEVER RELATING TO, ARISING OUT OF, BASED UPON, OR IN ANY MANNER CONNECTED WITH, ANY TRANSACTION, EVENT, CIRCUMSTANCE, ACTION, FAILURE TO ACT, OR OCCURRENCE OF ANY SORT OR TYPE, WHETHER KNOWN OR UNKNOWN, WHICH OCCURRED, EXISTED, WAS TAKEN, PERMITTED, BEGUN, OR OTHERWISE RELATED OR CONNECTED TO OR WITH ANY OR ALL OF THE TRADEMARKS, THIS AGREEMENT, AND/OR ANY DIRECT OR INDIRECT ACTION OR OMISSION OF THE SELLER AND/OR ANY OF SELLER GROUP, OTHER THAN ANY CLAIMS ARISING AFTER THE TIME OF EXECUTION AND DELIVERY OF THIS AGREEMENT.
- (c) The Buyer and the Seller agree to the terms of <u>Schedule B</u> attached hereto, and the terms of such Schedule are incorporated herein by reference.

5. Representations and Warranties

Seller represents and warrants to Buyer:

- (a) Seller has the right, power and authority to enter into this Agreement;
- (b) Seller is the exclusive owner of all right, title and interest in the Trademarks free of any security interest, charge or encumbrance, except as set forth on Schedule B hereto;

- (c) To Seller's knowledge Trademarks do not infringe the rights of any person or entity;
- (d) There are no claims, pending or threatened, with respect to Seller's rights in the Intellectual Property;
- (e) To Seller's knowledge this Agreement is valid, binding and enforceable in accordance with its terms:
- (f) Seller is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

Attorney's Fees

Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

7. Entire Agreement

This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

8. Amendment

This Agreement may be amended only by a writing signed by both parties.

9. Severability

if any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

10. No Waiver

No waiver of a breach, failure of any condition, or any right or remedy contained in or granted by the provisions of this Agreement shall be effective unless it is in writing and signed by the party waiving the breach, failure, right, or remedy. No waiver of any breach, failure, right, or remedy, whether or not similar, nor shall any waiver constitute a continuing waiver unless the writing so specifies.

11. Agreement to Perform Necessary Acts

Buyer agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

12. Representation on Authority of Parties/Signatories

Each person signing this Agreement represents and warrants that he or she is duly authorized and has legal capacity to execute and deliver this Agreement. Each party represents and warrants to the other that the execution and delivery of the Agreement and the performance of such party's obligations hereunder have been duly authorized and that the Agreement is a valid and legal agreement binding on such party and enforceable in accordance with its terms.

13. Headings

The headings in this Agreement are included for convenience only and shall neither affect the construction or interpretation of any provision in this Agreement nor affect any of the rights or obligations of the parties to this Agreement.

14. Survival

Except as otherwise expressly provided in this Agreement, representations, warranties, and covenants contained in this Agreement, or in any instrument, certificate, exhibit, or other writing intended by the parties to be a part of this Agreement, shall survive for [number] years after the date of this Agreement.

15. Ambiguities

Each party and its counsel have participated fully in the review and revision of this Agreement. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party shall not apply in interpreting this Agreement. The language in this Agreement shall be interpreted as to its fair meaning and not strictly for or against any party.

16. Successors and Assigns

This Agreement shall be binding upon and inure to the benefit of the parties hereto and each of their respective successors and assigns.

17. Assignment

The Selier may, without notice to or consent of the Buyer, sell, assign or transfer to any person or persons, all or any part of its rights or interests under this Agreement and each such person or persons shall have the right to enforce the provisions of this Agreement and any related documents as fully as the Selier. The Buyer will fully cooperate with the Seller in connection with any such assignment and will execute and deliver such consents and acceptances to any such assignment, amendments to this Agreement in order to effect any such assignment.

18. Counterparts

This Agreement may be executed in any number of duplicate originals or counterparts, each of such duplicate originals or counterparts shall be deemed to be an original and all taken together shall constitute but one and the same instrument. The parties further agree that facsimile signatures shall be binding on all parties and have the same force and effect as original signatures.

19. Governing Law

This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Texas.

(SIGNATURES BEGIN ON FOLLOWING PAGE)

IN WITNESS WHEREOF, the parties have executed this Agreement on 1/2 / in Dallas, Texas, with full knowledge of its content and significance and intending to be legally bound by the terms hereof.

SELLER

SELLER

Authorized Signature

Authorized Signature

Thomas C. Marris Director Office of Print Name and Title

Print Name and Title

ACKNOWLEDGMENT

State of County of Texas Dallas

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Witness my hand and official seal.

Signature

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MARREL CRANACKS
New Park
STATE OF TRAS
My Come Exp (e. 1, 10) a

(Seal)

SCHEDULE A TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Country/Office	Ser. No./	Reg. No./	Owner	Logo
(Class No.)		Filing Date	Date of Reg.		(if any)
CURTIS	USA	75683054	2491241	Curtis Mathes	
MATHES (9)		4/15/99	9/18/01	Holdings, LLC	
CURTIS	Mexico	0840938	1067255	Curtis Mathes	
MATHES (9)	:	3/7/07	10/20/08	Holdings, LLC	
CURTIS	CTM (EU)	005751938	005751938	Trident Growth Fund, LP	
MATHES (9)		3/12/07	3/11/08	rung, Lr	
LIFE, ALWAYS	USA	85795519	4371904	Curtis Mathes Holdings, LLC	
ON, (9)		12/5/12	7/23/13	rionangs, i.i.v.	
CURTIS	USA	85886867	4769145	Curtis Mathes Holdings, LLC	
MATHES (11)		3/26/13	7/7/15	rmangs, LLL	
CURTIS	IR (Int'l Reg.)	1157340	1157340	Curtis Mathes Holdings, LLC	
MATHES (11)	Designations:	4/5/13	4/5/13	rioidings, LLC	
	China - Protected				
	EU Protected				
	Mexico - Protected				
CURTIS	Canada	1338685	TMA727841	Curtis Mathes Holdings, LLC	-
MATHES (9)		3/6/07	11/6/08	romanga, m.v.	
CURTIS	Canada	1620436	(Allowed)	Curtis Mathes	
MATHES (11)		3/28/13		Holdings, LLC	
CURTIS	China	6252642	6252642	Curtis Mathes	_
MATHES (9)		8/31/07	3/21/10	Holdings, LLC	

SCHEDULE B POST-CLOSING TRADEMARK REGISTRATIONS

By signature to the Agreement to which this <u>Schedule B</u> is attached, the Seller and the Buyer acknowledge that (a) the following Trademark was assigned from Trident Growth Fund, LP to the Seller pursuant to that certain Nunc Pro Tunc Assignment of Intellectual Property Rights effective July 1, 2009 (the "Existing Assignment"), but such transfer was not registered and (b) the Buyer shall have the obligation, at no cost to the Seller, to record the Existing Assignment prior to recordation of this Agreement in order to reflect the full chain of title for the following Trademark:

Mark	Country/Office	Ser. No./	Reg. No./	Owner
(Class No.)		Filing Date	Date of Reg.	
CURTIS MATHES	CTM (EU)	005751938	005751938	Trident Growth Fund, LP
(9)		3/12/07	3/11/08	rana, er