

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mix Media, Inc.		12/19/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Mix Tech, Inc.		
Street Address:	660 4th Street		
Internal Address:	#558		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4687415	MIX	
Serial Number:	86578347	MIX	
Serial Number:	86578349	MIX	
Serial Number:	86521039	MIX	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 335-7947		
Email:	trademarks@fenwick.com		
Correspondent Name:	Christine B. Redfield, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Fenwick & West LLP, Silicon Valley Cente		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	42468-00070-4833		
NAME OF SUBMITTER:	Christine B. Redfield, Esq.		
SIGNATURE:	/christine redfield/		
DATE SIGNED:	02/28/2017		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the “**Assignment**”), effective as of December 19, 2016 (the Effective Date), is entered into between Mix Media, Inc., a Delaware corporation having its principal place of business at 660 4th St. #574, San Francisco, CA 94107 (“**Mix Media**”)(“the **Assignor**”) and Mix Tech, Inc., a Delaware corporation having its principal place of business at 660 4th Street #558, San Francisco, CA 94107 (Mix Tech)(“the **Assignee**”).

WHEREAS, as of the Effective Date, Mix Media and Mix Tech have entered into an Agreement and Plan of Merger whereby a wholly owned subsidiary of Mix Tech shall merge with and into Mix Media and Mix Media shall become a wholly owned subsidiary of Mix Tech (the “**Merger Agreement**”).

WHEREAS, the Assignor is the owner of the MIX mark (the “**Mark**”) and the corresponding applications (the “**Applications**”) and registrations (the “**Registrations**”) listed below.

MARK	COUNTRY	APP. NO.	APP. DATE	REG. NO.	CLASS
MIX	Brazil	907872913	24-Jun-14		42
MIX	Canada	1679074	29-May-14	TMA921457	42
MIX	China	14820586	18-Jul-14		42
MIX	European Union Community Trade Mark	013023551	24-Jun-14	013023551	42
MIX	India	2766853	2-Jul-14		42
MIX	Japan	2014-52451	24-Jun-14		38, 42
MIX	Mexico	1506734	16-Jul-14	1498206	42
MIX	Republic of Korea (South Korea)	2014-25175	24-Jun-14		42
MIX	Russian Federation	2014720893	24-Jun-14	569949	41
MIX	Russian Federation	2016703267	8-Feb-16		9, 42, and 45
MIX	United States of America	86256665	18-Apr-14	4687415	42
MIX	United States of America	86578347	27-Mar-15		9, 38
MIX	United States of America	86578349	27-Mar-15		41, 42, 45
MIX	United States of America	86521039	2-Feb-15		9. 35. 38

WHEREAS, Assignee wishes to acquire all of the Assignor’s rights, title, and interest in and to the Mark, in the United States, EU, Brazil, Canada, China, India, Japan, Mexico, Russian Federation, and

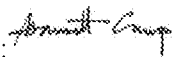
South Korea, including the Applications, Registrations, and any common law rights in connection with the Mark, together with the goodwill associated therewith throughout the world.

NOW THEREFORE, pursuant to the Merger Agreement and for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, including common law rights, title and interest in the United States, EU, Brazil, Canada, China, India, Japan, Mexico, Russian Federation, and South Korea, and all other countries and jurisdictions of the world in and to the Mark together with the goodwill of the business symbolized by the Mark and the Applications and Registrations and that portion of the business which is ongoing and existing to which the Mark pertains.

Signed at 660 4th Street, San Francisco, CA, this 19th day of December 2016.

ASSIGNOR

Mix Media, Inc.

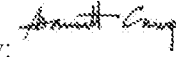
By: 

Title: CEO

Date: December 19, 2016

ASSIGNEE

Mix Tech, Inc.

By: 

Title: CEO

Date: December 19, 2016