

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417572

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Teaching Strategies, LLC		02/27/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BMO Harris Bank N.A.		
Street Address:	111 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	Association: UNITED STATES		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	1512624	CREATIVE CURRICULUM	
Registration Number:	3753765	THE CREATIVE CURRICULUM	
Registration Number:	3890671	THE CREATIVE CURRICULUM	
Registration Number:	3874044		
Registration Number:	3753766	TEACHING STRATEGIES	
Registration Number:	3173660	TEACHING STRATEGIES	
Registration Number:	3978659	TEACHING STRATEGIES GOLD	
Registration Number:	4867527	GOLD	
Registration Number:	4867530	GOLDPLUS	
Registration Number:	3116107	INSPIREWORKS! YOUR MENTOR ON DEMAND	
Registration Number:	4695673	MIGHTY MINUTES	
Serial Number:	86345436	MIGHTY MINUTES	
Serial Number:	86345660	MEGA MINUTOS	
Registration Number:	4806740	MEGA MINUTOS	
Registration Number:	2938027	TRAINERVISION VIDEO RESOURCE LIBRARY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$390.00 1512624

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: michael.barys@thomsonreuters.com

Correspondent Name: Gregory T. Pealer

Address Line 1: 111 West Monroe Street

Address Line 2: Chapman and Cutler LLP

Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Gregory T. Pealer
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SIGNATURE:	/Michael Barys/
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DATE SIGNED:	02/27/2017
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Total Attachments: 6

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Teaching Strategies, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other LLC - Delaware
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 27, 2017

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: BMO Harris Bank N.A.

Street Address: 111 West Monroe Street

City: Chicago

State: Illinois

Country: USA Zip: 60603

- Individual(s) Citizenship _____
- Association Citizenship USA
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

See Schedule A

B. Trademark Registration No.(s)

See Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gregory T. Pealer

Internal Address: Chapman and Cutler LLP

Street Address: 111 West Monroe Street

City: Chicago

State: Illinois Zip: 60603

Phone Number: 312-845-2955

Docket Number: _____

Email Address: pealer@chapman.com

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:  for Chapman and Cutler LLP

February 27, 2017

Signature

Date

Gregory T. Pealer, Senior Paralegal

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK COLLATERAL AGREEMENT

This 27th day of February, 2017, TEACHING STRATEGIES, LLC, a Delaware limited liability company ("*Debtor*") with its principal place of business and mailing address at 4500 East West Highway, 3rd Floor, Bethesda, Maryland 20814, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns, mortgages and pledges to BMO HARRIS BANK N.A. ("*BMO*"), with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, acting as administrative agent hereunder for the Secured Parties as defined in the Security Agreement referred to below, and its successors and permitted assigns (BMO acting as such administrative agent and any successor(s) or assign(s) to BMO acting in such capacity being hereinafter referred to as the "*Agent*"), and grants to the Agent for the benefit of the Secured Parties a continuing security interest in and to all of the right, title and interest of such Debtor in, to and under the following property, wherever located, and whether now existing or hereafter arising or acquired from time to time (the "*Trademark Collateral*"):

(i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application and all extensions and renewals thereof; and

(ii) All proceeds of the foregoing, including without limitation (x) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing and (y) any and all claims and causes of action by Debtor against third parties for damages, restitution and injunctive and other legal and equitable relief by reason of past, present or future infringement, dilution, misappropriation, violation, misuse, breach or default of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right but no obligation to sue for and collect, or otherwise recover, said damages; *provided* however that the foregoing shall exclude all property described in Section 2.1(b) of the Security Agreement;

to secure the payment and performance of all Secured Obligations of Debtor as set out in that certain Pledge and Security Agreement bearing even date herewith between Debtor, certain of Debtor's affiliates and Agent, as the same may be amended, modified, or restated from time to time (the "*Security Agreement*"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Agent of any applications by Debtor for a trademark based on an intent to use the same if and so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "*Intent-to-Use Applications*"), but rather, if and so long as Debtor's Intent-to-Use Application is pending without a Statement of Use having been filed and accepted, then this Trademark Collateral

Agreement shall operate only to create a security interest for collateral purposes in favor of Agent on such Intent-to-Use Application as collateral security for the Secured Obligations. When a Statement of Use is filed and accepted by the United States Patent and Trademark Office, then that application shall cease to be partly exempted from this Agreement. For purposes hereof, "Statement of Use" shall have the meaning prescribed to it by the United States Patent and Trademark Office.

Debtor authorizes the Commissioner for Trademarks to record and register this Trademark Collateral Agreement upon request by the Agent.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, and trademark applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. Any reference in this Trademark Collateral Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). The rights and remedies of the Agent with respect to the Trademark Collateral are as provided by the Security Agreement and related documents, and nothing in this Trademark Collateral Agreement shall be deemed to limit such rights and remedies.

This Trademark Collateral Agreement may be executed in any number of counterparts, and by the different parties on different counterpart signature pages, all of which taken together shall constitute one and the same agreement. Any of the parties hereto may execute this Trademark Collateral Agreement by signing any such counterpart and each of such counterparts shall for all purposes be deemed to be an original. Delivery of a counterpart hereof by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart hereof. This Trademark Collateral Agreement shall be construed and determined in accordance with the laws of the United States and the State of New York without regard to conflicts of law principles that would require application of the laws of another jurisdiction. This Trademark Collateral Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Notwithstanding anything herein to the contrary, the Liens and security interests securing the Secured Obligations are subject to the provisions of the Intercreditor Agreement. In the event of any conflict between the terms of the Intercreditor Agreement and the terms of this Agreement, the terms of the Intercreditor Agreement shall govern and control.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

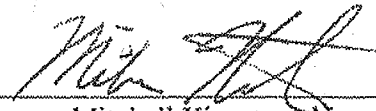
TEACHING STRATEGIES, LLC

By 
Name: Jeffrey M. Farrero
Title: Vice President and Secretary

[Signature Page to Trademark Collateral Agreement – Teaching Strategies]

Accepted and agreed to as of the date and year last above written.

BMO HARRIS BANK N.A.

By 
Name: Mitchell Kinastowski
Title: Assistant Vice President

**SCHEDULE A
To
TRADEMARK COLLATERAL AGREEMENT**

**REGISTERED TRADEMARKS
AND TRADEMARK APPLICATIONS**

FEDERAL TRADEMARK REGISTRATIONS

Mark	Serial No.	Reg. No.	Filing Date	Registration Date
CREATIVE CURRICULUM	73/661561	1512624	5/18/1987	11/15/1988
THE CREATIVE CURRICULUM	77/635805	3753765	12/18/2008	3/2/2010
THE CREATIVE CURRICULUM	77/635792	3890671	12/18/2008	12/14/2010
Door Design	77/635797	3874044	12/18/2008	11/9/2010
TEACHING STRATEGIES	77/635814	3753766	12/18/2008	3/2/2010
TEACHING STRATEGIES & Child Design	78/725887	3173660	10/4/2005	11/21/2006
TEACHING STRATEGIES GOLD	77/736109	3978659	5/13/2009	6/14/2011
GOLD	86/063789	4867527	9/13/2013	12/8/2015
GOLDPLUS	86/064109	4867530	9/13/2013	12/8/2015
INSPIREWORKS! YOUR MENTOR ON DEMAND & Design	78/487530	3116107	9/22/2004	7/18/2006
MIGHTY MINUTES	86/345742	4695673	7/23/2014	3/3/2015
MIGHTY MINUTES	86/345436		7/23/2014	
MEGA MINUTOS	86/345660		7/23/2014	
MEGA MINUTOS	86/345812	4806740	7/23/2014	9/8/2015
TRAINERVISION VIDEO RESOURCE LIBRARY	78/370906	2938027	2/19/2004	4/5/2005