

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Farhad Manavi DDS		01/31/2017	INDIVIDUAL: UNITED STATES
Soleyman Cohen-Sedgh DDS		01/31/2017	INDIVIDUAL: UNITED STATES
Farid Pakravan DDS		01/31/2017	INDIVIDUAL: UNITED STATES
West Coast Dental		01/31/2017	Partnership: CALIFORNIA
RECEIVING PARTY DATA			
Name:	West Coast Dental Services, Inc.		
Street Address:	12121 Wilshire Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87094623	MAGICLAND DENTAL	
Registration Number:	2801606	WEST COAST DENTAL	
Registration Number:	3782072	WEST COAST DENTAL SERVICES	
Registration Number:	3679511	WEST COAST DENTAL	
CORRESPONDENCE DATA			
Fax Number:	6617759423		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	661-775-0300		
Email:	david@dlhpatent.com		
Correspondent Name:	David L. Hoffman		
Address Line 1:	28494 Westinghouse Place		
Address Line 2:	Suite 204		
Address Line 4:	Valencia, CALIFORNIA 91355		
NAME OF SUBMITTER:	David L. Hoffman		
SIGNATURE:	/David L. Hoffman/		
DATE SIGNED:	03/01/2017		

OP \$115.00 87094623

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

This Assignment is effective as of January 31, 2017, and is by and between West Coast Dental partnership which is a California partnership of Farhad Manavi DDS, Soleyman Cohen-Sedgh DDS, and Farid Pakravan DDS, having a place of business at 12121 Wilshire Blvd Los Angeles, California 90025 (hereinafter, "ASSIGNOR"), and West Coast Dental Services, Inc., a California corporation having a place of business at 12121 Wilshire Blvd Los Angeles, California 90025 (hereinafter "ASSIGNEE"),

WHEREAS, ASSIGNOR owns all right, title and interest in and to the trademarks and trademark applications and registrations identified in the table below, and

WHEREAS, ASSIGNEE is desirous of acquiring the trademarks that are listed in the table below:

Pending and Registered U.S. Trademarks		
Registration No.	Serial No.	Mark
2,801,606	76/496,954	WEST COAST DENTAL
3,782,072	77/573,468	WEST COAST DENTAL SERVICES
3,679,511	77/677,581	WEST COAST DENTAL
	87/094,623	MAGICLAND DENTAL
Common Law U.S. Trademarks		
FRONTIER DENTAL MANAGEMENT		
PEAK DENTAL (including a Washington state pending TM application filed on June 28, 2016)		
HAPPYLAND DENTAL		
CHOICE DENTAL		
DENTAL ALLIANCE DISCOUNT PROGRAM		

NOW, FOR GOOD AND VALUABLE CONSIDERATION, including one dollar, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title, and interest in and to all the above-listed trademarks, trademark applications and registrations, together with the good will of the business symbolized thereby.

Date: January 31, 2017

ASSIGNOR(S)


Farhad Manavi DDS, General Partner

Date: January 31, 2017



Soleyman Cohen-Sedgh DDS, General Partner

Date: January 31, 2017



Farid Pakravan DDS, General Partner