

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417601

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Company, successor by merger to General Electric Capital Corporation, as Administrative Agent		02/27/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	BSports Analytics LLC, formerly known as Bloomberg Sports LLC		
Street Address:	203 N. LaSalle, Suite 2200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4212751	DECISION MAKER	
Registration Number:	3903685	MUSTRASH	
CORRESPONDENCE DATA			
Fax Number:	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.zablocki@kirkland.com		
Correspondent Name:	Susan Zablocki		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	601 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	17877-9		
NAME OF SUBMITTER:	Susan Zablocki		
SIGNATURE:	/susan zablocki/		
DATE SIGNED:	02/27/2017		
Total Attachments: 6			
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**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL**

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL** (this “**Release**”), dated as of February 27, 2017, is made by **GENERAL ELECTRIC COMPANY**, successor by merger to General Electric Capital Corporation, as administrative agent (the “**Agent**”), under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, in connection with that certain Credit Agreement dated as of June 6, 2014 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “**Credit Agreement**”), among STATS LLC, a Delaware limited liability company (the “**Borrower**”), the other Credit Parties signatory thereto, the Lenders from time to time party thereto, the Agent and Antares Capital LP as Revolver Agent, and together with all general security agreements, trademark security agreements and patent security agreements entered into in connection therewith or in connection with prior versions thereof, the Lenders made loans and other financial accommodations to the Borrower;

WHEREAS, in connection with the Credit Agreement, and pursuant to those certain agreements described on Annex I attached hereto (collectively, the “**Security Agreements**”), the Borrower and BSports Analytics LLC, formerly known as Bloomberg Sports LLC, a Delaware limited liability company (collectively, the “**Grantors**”) granted security interests in the certain intellectual property owned by Grantors, including those listed on Annex I attached hereto (the “**Intellectual Property Collateral**”); and

WHEREAS, the Security Agreements were recorded in the U.S. Patent and Trademark Office on the dates and on the reels and frames set forth on Annex I hereto.

NOW THEREFORE, in consideration of the material covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby **RELEASES**, terminates and discharges, without representation, recourse or warranty whatsoever, all of its rights in, to and under, including its Lien on and security interest in, and right of setoff against, the Intellectual Property Collateral, together with any goodwill related thereto, whether granted pursuant to the Security Agreements or any other agreement or document delivered in connection with the Credit Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in, to and under the Intellectual Property Collateral to Grantors.

The Agent agrees, at Grantors’ expense, to cooperate with Grantors and to provide Grantors with the information and additional authorization reasonably required or desirable to effect the release of the Agent’s security interest in the released collateral described herein.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

GENERAL ELECTRIC COMPANY, successor by merger to General Electric Capital Corporation, as Agent

By: 
Name: Jeffrey Skinner
Title: Duly Authorized Signatory

TRADEMARKS

Trademark Security Agreement dated as of June 6, 2014 and filed with the United States Patent and Trademark Office on June 6, 2014 at Reel 5298, Frame 0061.

REGISTERED TRADEMARKS

Grantor	Registration/ Application No.	Description	Registration/ Application	Jurisdiction	Registration Date
STATS LLC	3655834	GameZone	Registered	USA	7/14/09
STATS LLC	3923677	VirtualVU	Registered	USA	2/22/11
STATS LLC	008.314.081	VirtualVU	Registered	European Community	12/24/09
STATS LLC	3831257	Fantasy Advantage	Registered	USA	8/10/10
STATS LLC	2377615	DIAMOND LEGENDS	Registered	USA	8/15/00
STATS LLC	2843912	STATS X-INFO	Registered	USA	5/18/04
STATS LLC	2799370	X-INFO	Registered	USA	12/23/03
STATS LLC	2947642	STATS PASS	Registered	USA	5/10/05
STATS LLC	3750781	S (w/ design)	Registered	USA	2/16/10
STATS LLC	3753362	S (w/ design)	Registered	USA	2/23/10
STATS LLC	3370598	STATS (w/ design)	Registered	USA	1/15/08
STATS LLC	3370599	STATS (w/ design)	Registered	USA	1/15/08
STATS LLC	3453847	STATS HOSTED SOLUTION	Registered	USA	6/24/08
STATS LLC	3453848	STATS HOSTED SOLUTION and Design	Registered	USA	6/24/08
STATS LLC	4521046	NFFC 10 Year Anniversary Banner Logo	Registered	USA	4/29/14
STATS LLC	4521049	NFBKC Logo	Registered	USA	4/29/14
STATS	4521052	NFBC Logo	Registered	USA	4/29/14

Grantor	Registration/ Application No.	Description	Registration/ Application	Jurisdiction	Registration Date
LLC					
STATS LLC	4521092	NFFC Logo	Registered	USA	4/29/14
STATS LLC	1,485,550	Sportsticker	Registered (PA Sportsticker, Inc., which was acquired by STATS LLC)	USA	4/19/88

TRADEMARK APPLICATIONS

Grantor	Registration/ Application No.	Description	Registration/ Application	Jurisdiction	Application Date
STATS LLC	86/041974	NFBC 10 Year Anniversary Banner Logo	Application	USA	8/19/13
STATS LLC	86/107136	STATS (w/design – color)	Application	USA	10/31/13
STATS LLC	86/107158	STATS (w/design – b/w)	Application	USA	10/31/13
STATS LLC	86/108287	STATS Hosted Solution (w/design)	Application	USA	11/1/13
STATS LLC	86/285,063	Fantasy Advantage (w/design - color)	Application	USA	5/19/14
STATS LLC	86/285,075	Stats Fantasy Advantage (w/design - b/w)	Application	USA	5/19/14

Trademark Security Agreement dated as of September 2, 2014 and filed with the United States Patent and Trademark Office on September 2, 2014 at Reel 5355, Frame 0071.

REGISTERED TRADEMARKS

<u>GRANTOR</u>	<u>MARK</u>	<u>APPLICATION NO.</u>	<u>REGISTRATION NO.</u>
BSports Analytics LLC f/k/a Bloomberg Sports LLC	DECISION MAKER	85/424,045	4,212,751
BSports Analytics LLC f/k/a Bloomberg Sports LLC	MUSTRASH	85/043,929	3,903,685

TRADEMARK APPLICATIONS

None

PATENTS

Patent Security Agreement dated as of June 6, 2014 and filed with the United States Patent and Trademark Office on June 6, 2014 at Reel 033102, Frame 0057.

REGISTERED PATENTS

Grantor	Registration/ Publication / Application No.	Description	Patent/ Application	Jurisdiction	Issue Date
STATS LLC	8,482,612	System and Method for Location Tracking	Patent	USA	7/9/13

PATENT APPLICATIONS

Grantor	Registration/ Publication / Application No.	Description	Patent/ Application	Jurisdiction	Filing Date
STATS LLC	207116	System and Method for Location Tracking	Application	Israel	7/20/10
STATS LLC	EP2385497	Trajectory Detection and Analysis in Sporting Events	Application	EP	5/3/11
STATS LLC	212654	Trajectory Detection and Analysis in Sporting Events	Application	Israel	5/3/11
STATS LLC	13/098,487	Trajectory Detection and Analysis in Sporting Events	Application	USA	5/2/11