

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418284

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Corptax, Inc		11/17/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Corporation Service Company		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87239187	WE ARE THE BUSINESS BEHIND BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-332-5300		
Email:	mmorris@merchantgould.com		
Correspondent Name:	Andrew S. Ehard		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	15812.0197US01		
NAME OF SUBMITTER:	Andrew S. Ehard		
SIGNATURE:	/Andrew S. Ehard/		
DATE SIGNED:	03/03/2017		
Total Attachments: 1			
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OP \$40.00 87239187

TRADEMARK ASSIGNMENT

Corptax, Inc., a corporation organized under the laws of Delaware and having an office and place of business 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 (hereinafter referred to as the "ASSIGNOR") is the record owner of United States Trademark Application No. 87/239187 for " WE ARE THE BUSINESS BEHIND BUSINESS " is the owner of all rights to the mark;

WHEREAS, Corporation Service Company, a corporation organized under the laws of Delaware and having an office and place of business at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all right, title and interest in and to said United States trademark application;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said ASSIGNEE, its successors or assigns, the entire right, title and interest in the United States in and to said trademark together with the goodwill and other incidents of its business associated with or symbolized by said trademarks, including the portion of the business assets associated with said trademarks, with an effective date of November 17, 2016.

Corptax, Inc.

Signed 

Printed Name George A. Mousley III

Title Vice President & General Counsel