

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418492

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|---|--|------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CNBC LLC | | 02/21/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | NBCUniversal Media, LLC | | |
| Street Address: | 30 Rockefeller Plaza | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10112 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1714206 | CNBC | |
| Registration Number: | 2552820 | CNBC WORLD | |
| Registration Number: | 3508046 | FAST MONEY | |
| Registration Number: | 3508048 | THE MILLIONAIRE INSIDE | |
| Registration Number: | 2110531 | POWER LUNCH | |
| Registration Number: | 3508047 | SQUAWK ON THE STREET | |
| Registration Number: | 4799245 | THE PROFIT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 818-777-6260 | | |
| Email: | trademarks@nbcuni.com | | |
| Correspondent Name: | David Hazlehurst | | |
| Address Line 1: | 100 Universal City Plaza | | |
| Address Line 2: | Bldg. 1280/6th Floor | | |
| Address Line 4: | Universal City, CALIFORNIA 91608 | | |
| NAME OF SUBMITTER: | David B. Hazlehurst | | |
| SIGNATURE: | /david b hazlehurst/ | | |

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|---|------------|
| DATE SIGNED: | 03/06/2017 |
| Total Attachments: 2 source=TM Assignment Agreement - CNBC LLC (CNBC)#page1.tif source=TM Assignment Agreement - CNBC LLC (CNBC)#page2.tif | |

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT, effective as of February 15, 2017 (the "Effective Date"), is between CNBC LLC, a Delaware Limited Liability Company ("Assignor"), and NBCUniversal Media, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted and used the following trademarks, which have been registered with the United States Patent and Trademark Office (the "Marks");

- **CNBC** - U.S. Reg. No. 1714206
- **CNBC WORLD** - U.S. Reg. No. 2552820
- **FAST MONEY** - U.S. Reg. No. 3508046
- **THE MILLIONAIRE INSIDE** - U.S. Reg. No. 3508048
- **POWER LUNCH** - U.S. Reg. No. 2110531
- **SQUAWK ON THE STREET** - U.S. Reg. No. 3508047
- **THE PROFIT** - U.S. Reg. No. 4799245

WHEREAS, Assignor has agreed to convey, transfer, assign and deliver to Assignee, and Assignee has agreed to accept, all of Assignor's right, title and interest in, to and under the Marks; and

WHEREAS, Assignee desires to acquire the Marks, and Assignor desires to assign the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby unconditionally and irrevocably conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in, to and under the Marks, together with all goodwill associated therewith, including, without limitation, all income, royalties, damages, payments and other

proceeds now or hereafter due or payable with respect thereto, any and all claims and causes of action, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, with respect to any of the foregoing.


IN WITNESS WHEREOF, this Assignment has been executed effective as of the Effective Date.

CNBC LLC

By: 
Monique Cheng Joe
Sr. Vice President, Intellectual Property

February 11, 2017

NBCUNIVERSAL MEDIA, LLC

By: 
Monique Cheng Joe
Sr. Vice President, Intellectual Property

February 21, 2017